



Anja Fiedler
**Chief Export Promotion + Global Network
Officer, Switzerland Global Enterprise**

FORMAZIONE

1986 - 1990

EUROPEAN BUSINESS SCHOOL

MBA, Diploma in Economia Aziendale

Exebs Scholar Award for Outstanding Academic Performance
and Demonstrating Leadership Behaviour

ATTIVITÀ PROFESSIONALI

seit September 2023

SWITZERLAND GLOBAL ENTERPRISE

Chief Export Promotion + Global Network Officer

Membro della direzione

2022 – 2023

HACO AG

Managing Director

2017 – 2021

DENISON CONSULTING EUROPE GMBH

Managing Director DACH

2012 – 2016

HOFFMAN-LA ROCHE

Head Strategy & Market Entry a.i.

2009 – 2011

LONZA AG

COO Global Bioscience, USA

2006 – 2008

PHILIP MORRIS INTERNATIONAL

CEO & Managing Director Repubblica Ceca, Repubblica
Slovacca e Ungheria

2005 – 2006

Vicepresidente Business Planning & Development EEMA

1990 – 2005

UNILEVER SCHWEIZ GMBH

Diverse posizioni presso filiali in Germania, Svizzera, Thailandia
e Africa

LINGUE

Deutsch, Englisch, Französisch, Italienisch, Thailändisch