



SIMONE WYSS FEDELE
CEO
Switzerland Global Enterprise

EDUCATION

since 2009	Executive Education: London School of Economics (LSE), Oxford (Saïd), Pompeu Fabra (UPF), and HSG
2006 - 2010	Doctorate (Dr.rer.pol.) in International Economics from the University of Basel
2000 - 2005	MSc in Business + Economics from the University of Basel

PROFESSIONAL ACTIVITIES

since October 2019	CEO Switzerland Global Enterprise
2018 - 2019	Member of Swiss Country Executive Team as Chief Economist + Head Public Affairs, Novartis International
2015 - 2018	Commercial Lead and Head Market Access (member of global market access executive team), Takeda Pharmaceuticals Europe + Canada
2012 – 2015	Head of Group Public Affairs, Helvetia Insurance
2006 - 2012	Chief of Staff for External Affairs to Head Region Europe + Senior Economist Novartis Pharma Region Europe, Novartis International
2005 - 2006	Scientific Officer and Advisor to the Financial Councilor Department of Finance, Canton Basel-Landschaft
2002 - 2005	Marketing Officer for Ultrasonic + Flow Division, Endress+Hauser

OTHER COMMITMENTS

since 2022	Advisory Board for Institutions and Ecosystems, International Trade Center
since 2022	Economic Advisory Board Northwestern Switzerland, Swiss National Bank
since 2020	Executive Committee, Swiss Institute for International Economics and Applied Economic Research (SIAW)