



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub Indonesia

**+ SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business



SWISS BUSINESS HUB INDONESIA

Your partner for internationalization

OFFICIAL PROGRAM



About us

We support small and medium sized enterprises from Switzerland and Liechtenstein expanding their market presence in Indonesia. We also provide free advice to Indonesian organisations looking to create a subsidiary or establish partnerships in Switzerland.

As part of the Embassy of Switzerland and with close relationships to Swiss business and academic stakeholders, the Swiss Business Hub (SBH) Indonesia can draw on selected networks in both Switzerland and Indonesia. With a client-centered attitude and the flexibility to offer bespoke services, the SBH Indonesia is uniquely positioned to meet and support your business requirements.

SPECIFIC AREAS OF EXPERTISE

Over the past years we have been able to deepen our expertise and network in specific industry sectors. Amongst others, Food Processing Technologies, Medtech, E-Commerce or Luxury & Lifestyle products such as high end Cosmetics enjoy strong demand. Advising clients on how to start doing business or supporting them in finding local partners or defining the right market entry model are just some examples of our core competences.

SWITZERLAND GLOBAL ENTERPRISE

Switzerland Global Enterprise (S-GE) works all over the world to support entrepreneurs and promote Switzerland as a business location. S-GE is represented abroad by the Swiss Business Hubs. These local teams are based at a Swiss Embassy or a Swiss Consulate General.

Exporting to Indonesia?

Are you looking to export or develop your business further in Indonesia?



MORE INFORMATION

s-ge.com/export

S-GE and the SBH Indonesia are the point of contact for Swiss and Liechtenstein companies, which want to develop their business in Indonesia.

Our locally well-established team and experienced S-GE consultant will help you decide on a suitable market strategy for Indonesia. We will prepare a service package based on your specific requirements and business priorities. We work with a wide network of local partners and industry experts. Examples of our services are:

Legal support, marketing, research

- Legal support
- Marketing material
- Industry analysis and trend-spotting
- Market and product studies, competition assessments

Partner search

- Identification and profiling of suitable distributors, agents, representatives or import partners
- Introduction to a shortlist of potential partners

Fact Finding Missions

- Facilitating one to one meetings with local stakeholders and logistics support.

Any questions or different requests?
Contact us and we will make it happen!

Investing in Switzerland?

Are you an Indonesian company and interested in establishing a presence in Switzerland?

S-GE and the SBH Indonesia are the point of contact for local companies, managers, advisers and other interested parties wanting to make investments in Switzerland.

We will inform you about the advantages of Switzerland as a business location and can offer you information about the Swiss economic and business structure.

Our Swiss Business Hub can provide you with access to key stakeholders to help find locations or business partners in Switzerland.

As part of our mandate on behalf of the Swiss Government (State Secretariat for Economic Affairs SECO), we work closely with the regional and cantonal business promotion agencies in Switzerland.

ABOUT SWITZERLAND

Nestled between the Alps and the Jura mountains, Switzerland is a communications and transport center between northern and southern Europe where European cultures and languages meet. No other country offers such great variety in so small an area. The Swiss economy's high degree of development exists thanks to a liberal economic system, political stability and close integration with the economies of other countries. The state creates the necessary framework and only intervenes when this serves the interests of society at large. The high-quality education system and outstanding infrastructure form the basis for the competitiveness of the Swiss economy.

 **MORE INFORMATION**

s-ge.com/invest



The Swiss Business Hub Indonesia (SBH Indonesia) is the Jakarta based representative of the official international trade and investment promotion agency Switzerland Global Enterprise (S-GE). Part of the Embassy in Jakarta, Indonesia, it is responsible for implementing Swiss export strategies in Indonesia and for promoting Switzerland as a business location.

Locations

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