



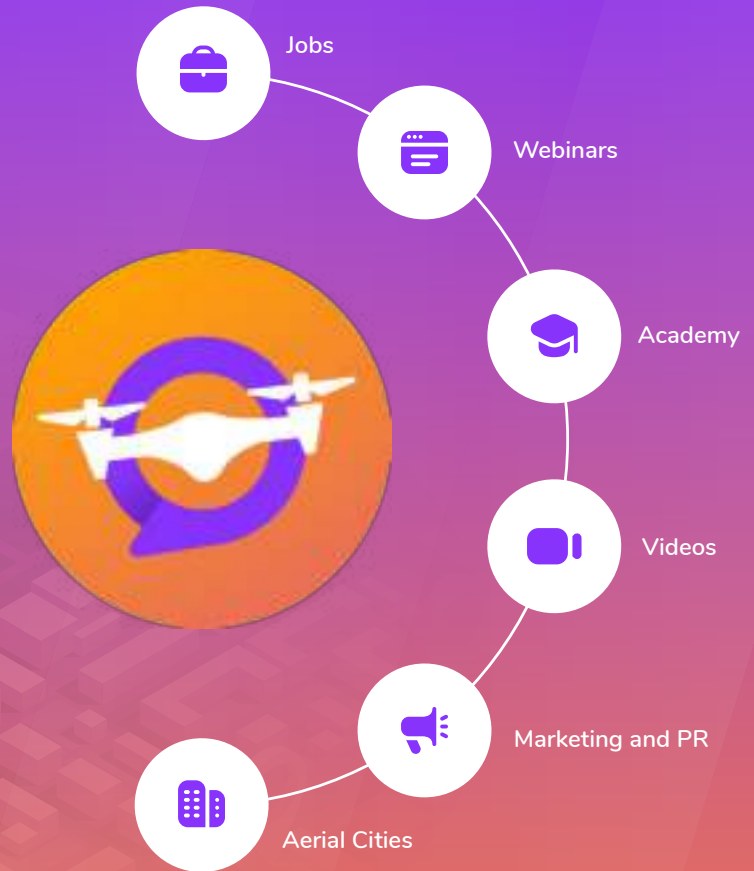
COMPANY OVERVIEW

DroneTalks is a digital education platform for drone industry experts to share innovative ideas and foundational knowledge.

We are a team of drone and aviation specialists with the desire to empower the future of drones through sharing experiences.

On behalf of our clients, we also produce and deliver engaging and out-of-the-box content to maximise global reach.

www.dronetalks.online



DroneTalks Jobs is a global platform for organisations to connect with world-class professionals



Having the right people on board can ensure a company's success. At DroneTalks Jobs we help business leaders build their brands and fill their openings efficiently.

Choose the plan that's right for you!

We have plans to help organisations find the best talent in the drone and AAM sectors - no matter your company size or hiring needs.



www.dronetalksjobs.com

Jobs posts

Featured posts on our social media channels
in

Blog post on DroneTalks Jobs

Blog post on DroneTalks.online

Featured on our DroneTalks Jobs newsletter

Featured on main DroneTalks newsletter

C-level talk on DroneTalks.online

	SILVER	GOLD	MOST POPULAR PLATINUM
	CHF 150	CHF 500	CHF 1,800
	1	5	Unlimited for 12 months
	1 post/job	1 post/job	2 posts/job
	✗	1	1
	✗	✗	1
	✓	✓	✓
	✗	✗	✓
	✗	✗	1

DroneTalks Webinars



What we offer:

- ✓ End-to-end project management of the webinar (including IT)
- ✓ Selection of relevant topics and speaker management
- ✓ Six-week social media marketing campaign
- ✓ Live webinar registration data
- ✓ Registration data available on-demand up to one month after the live webinar

How our last webinar performed:

- ✓ 190+ webinar registrants
- ✓ 70% of those who register end up attending the webinar (31% above industry average)
- ✓ Average watch time 41 minutes
- ✓ Impressive social media reach (200+ LinkedIn RSVPs)



We've held successful webinars with our partners at:



2600_{CHF*}

www.dronetalks.online

SORA Training

What to expect:

- ✓ Two days of intensive training on SORA theory and guidance on how to use it in practice
- ✓ Training level tailored to your needs
- ✓ Access to templates and resources after the training
- ✓ Official certificate of completion

You are...

- ✓ An aviation authority looking to learn how to use SORA to issue operational authorisations
- ✓ A drone company looking to learn more about how you can use SORA for approvals
- ✓ A team of at least five



Highlights:

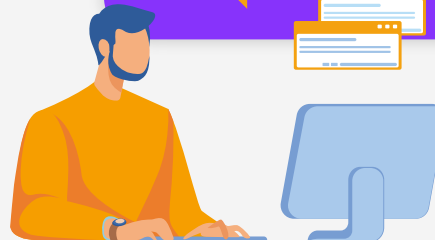
Extremely flexible

Online or remote

Tailored to your needs

Lorenzo Murzilli as instructor

Two days of instruction with real-world examples



1599^{CHF*}

PER STUDENT

www.dronetalks.online

Regulatory Training

What to expect:

- ✓ Two days of intensive training on global regulations
- ✓ Foundational knowledge:
 - Stakeholders (e.g. EASA, FAA)
 - Operations (e.g. SORA, FAA D&R, etc.)
 - Regulations (e.g. 2019/945/947, 2021/664, 665 and 666 and draft AMC/GM)
 - Standards development
- ✓ We recommend small groups for more engagement with our instructors
- ✓ Dedicated Slack Channel to network and ask follow-up questions

You are...

- ✓ An aviation or drone professional
- ✓ A government or an association employee
- ✓ An enterprise executive
- ✓ A start-up founder or CEO

Highlights:


Flexible course dates

Online or remote

Tailored to your needs

Chance to network

Official certificate of completion



ONLINE
1799_{CHF*}
Per Student (Min 4)

or

IN PERSON
8700_{CHF*}
Group Price (Max 5)

DroneTalks Video Series

Boost your brand with a video series



What to expect:

- ✓ We'll handle the entire video project planning and organisation
- ✓ Video editing to feature your branding (Also possible without branding)
- ✓ We'll help develop a topic and manage the speakers
- ✓ We'll offer you two editing rounds before publication
- ✓ We'll post the videos on our YouTube channel and podcast series
- ✓ We'll feature you in a 12-week social media campaign



Highlights:

3 videos

3 podcasts

Speaker selection

Personalised branding

Social media outreach

6000 CHF*

www.dronetalks.online

SPECIAL BONUS:

C-Level Interview



DroneTalks Marketing and PR Services



Marketing Services

What to expect:

Monthly

- ✓ One blog post written and published to a well-known drone magazine, our own DroneTalks website and your company's website (formal review included)
- ✓ One video introducing the different benefits, services, and company partners (formal review included)
- ✓ We'll write ten social media posts for you with visuals included.
- ✓ Research on the latest developments in regulations relevant to your organisational goals (formal review included)
- ✓ One appearance on the DroneTalks newsletter
- ✓ We'll dedicate one banner image on our homepage to your organisation

Annually

- ✓ One webinar that is hosted, managed and organised by our team (including selection of speakers and the topic)
- ✓ We'll save two spots at our events for your organisation to speak at
- ✓ Additional use of the DroneTalks Jobs website to create a company profile and unlimited job postings



4700 CHF*
/ Month

Min 1 Year Contract

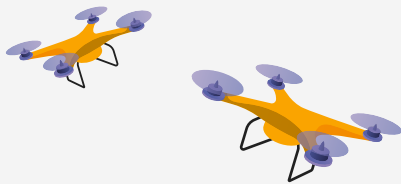
DroneTalks Marketing and PR Services



PR Services

What to expect:

- ✓ Articles written by experts about your organisation (500-900 words)
- ✓ One client review per article before publication
- ✓ Published in a drone/aviation magazine
- ✓ Two-week social media campaign on DroneTalks channels



Our media partners include:



3200_{CHF*}

3 Blog Posts

or

2400_{CHF*}

2 Blog Posts

Aerial Cities, the European C-level event



Connecting the most influential people in the industry:

- ✓ Founders and CEOs of drone and AAM organisations
- ✓ European city and government decision-makers
- ✓ Civil Aviation Authorities
- ✓ Investors

What to expect:













- ✓ 150 VIP attendees (invitation-only)
- ✓ Strategy-driven panel discussions
- ✓ CEO of the Year award ceremony
- ✓ Opportunity to network with decision-makers and to create meaningful business connections
- ✓ Promoted throughout the year on DroneTalks platforms and partner channels

Aerial Cities 2022 was supported by:



Sponsor Aerial Cities

Aerial Cities is the best event to promote your organisation to industry leaders, cities, and government officials.

	Silver	Gold	Event Partner
Social media appearances	Your logo is included on our posts Interview included in a blog post	Your logo is included on our posts Interview included in a blog post DroneTalks video interview	Your logo is included on our posts Interview included in a blog post DroneTalks video interview
Advisory board seat	-	-	1
Entrance tickets	2	3	5
Promo Video	-	1	1
Keynote speaker	-	-	1
Moderator	-	-	1
Panel speaker	-	1	1
Social Media Appearance	6 appearances on    	10 appearances on    	15 appearances on    
	CHF 3500	CHF 7000	CHF 12000



If your need is not described in any of the services, contact us for a discovery call. Email us to book your meeting with our CEO, Eszter Kovacs.

We will discuss your specific needs and how DroneTalks can assist you.

eszter.kovacs@dronetalks.online



CONTACT US

info@dronetalks.online - info@dronetalks.ch

www.dronetalks.online

*VAT only applies to Swiss companies.

Invoicing in Euros, GBPs, or USDs is available upon request.

