## 5 reasons to become a member

Join our dynamic export community to take your export strategy to the next level.

Together, we will shape a successful future for your company in the global competition.

With over 2,100 members, S-GE offers a unique platform for the exchange of export knowhow and exclusive member benefits.



## 1. Part of a unique export community

The increasing complexity of global business requires a lively exchange on trading opportunities and challenges. Our export community connects a wide variety of companies, associations and institutions.

## 2. Exclusive special events for members

As a member of S-GE, you can take part in exclusive events, including inspiring presentations by leaders in politics and business as well as networking with other companies and international experts.

## 3. Attractive price savings

S-GE offers an extensive service portfolio for exporting companies with attractive price savings for members, including advice, information and free participation in exciting events.

## 4. Presentation of your company

Our members gain online visibility in the export community membership directory and through the "Member of the Month" award.

## 5. Strengthening Switzerland and the Principality of Liechtenstein as a business location

S-GE supports companies with professional advice and access to a global network of experts. Your membership helps ensure that our commitment to the business location is financially possible.

# We are happy to assist you with any questions



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Further information can be found at s-ge.com//membership

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## SWITZERLAND GLOBAL ENTERPRISE

Membership program

## BECOME PART OF THE EXPORT COMMUNITY

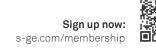


OFFICIAL PROGRAM



AMT FÜR VOI KSWIRTSCHAFT

IN COOPERATION WITH





## Our memberships at a glance

To meet the different requirements of small, medium-sized and large organizations in Switzerland and the Principality of Liechtenstein, S-GE offers various membership types.

Want to stay in the loop about the opportunities and challenges of doing business internationally? Have a conversation with companies and experts in the export arena? Then join the more than 2,100 other members and become part of our export community.

## GOLD

## Requirement

Companies based in Switzerland or Liechtenstein

### Benefits

- · Positioning as a S-GE member
- · Inclusion in the member directory
- Chance to become Member of the Month
- Right to call yourself a "Gold Member"
- Participation in exclusive CEO roundtables
- Member special events
- · Exclusive annual event
- Member-only ExportHelp webinar
- · Members newsletter
- · Right to vote at the annual general assembly

### Financial benefits

- 15% reduction on consultancy mandates
- CHF 300 reduction on trade fair registration fees for SWISS Pavilions
- CHF 500 discount on business trips
- 50% discount on admission tickets for the International Trade Forum
- Reduction on training courses (e.g. SSIB Swiss School for International Business)

## Annual fee

Depending on turnover or by agreement:

- up to 5 million total turnover: CHF 700
- up to 50 million total turnover: CHF 1,100
- up to 150 million total turnover: CHF 1,500
- up to 250 million total turnover: CHF 1,800
- Holding: CHF 2,000 (up to 4 companies)
- · over 250 million total turnover: Upon agreement

## SILVER

## Requirement

Companies based in Switzerland or Liechtenstein

## Benefits

- · Positioning as a S-GE member
- · Inclusion in the member directory
- · Chance to become Member of the Month
- Right to call yourself a "Silver Member"
- · Exclusive annual event
- · Member-only ExportHelp webinar
- · Members newsletter
- Right to vote at the annual general assembly

#### Financial benefits

- 5% reduction on consultancy mandates
- CHF 150 reduction on trade fair registration fees for SWISS Pavilions
- CHF 200 discount on business trips
- 20% discount on admission tickets for the International Trade Forum
- Reduction on training courses (e.g. SSIB Swiss School for International Business)

## Annual fee

CHF 350

## STARTUP

## Requirement

New companies founded less than 5 years ago based in Switzerland or Liechtenstein

### Benefits

- · Positioning as a S-GE member
- Inclusion in the member directory
- · Right to call yourself a "Startup Member"
- Members newsletter
- Right to vote at the annual general assembly

#### Financial benefits

- 10% reduction on consultancy mandates
- CHF 150 reduction on trade fair registration fees for SWISS Pavilions
- 10% discount on admission tickets for the International Trade Forum
- Reduction on training courses (e.g. SSIB Swiss School for International Business)

## Annual fee

CHF 150

## **NETWORK**

#### Requirement

Institutional or private sector organizations, associations, cantons, municipalities, universities or chambers of commerce

## **Benefits**

- · Positioning as a S-GE member
- · Inclusion in the member directory
- Promotion of relevant content and events for a common target group
- Support and visibility in joint activities (events, lectures, conferences)
- Preferential inclusion when launching joint studies
- Right to call yourself a "Network Member"
- 10% discount on admission tickets for the International Trade Forum

s-ge.com/membersh

- Right to vote at the annual general assembly
- Reduction on training courses (e.g. SSIB Swiss School for International Business)

### Annual fee

Upon agreement

# v: (\*)

## Digital self-service tools

Our services

Effective tools to address your challenges in the target market and optimize your export success.



## Export consulting

With a profound understanding of the challenges and opportunities

in exports as well as a globally established network of experts, S-GE offers tailor-made solutions to develop your international potential.

Our comprehensive services and innovative tools support you in this.

Comprehensive export consulting services to support Swiss companies in their international business.



## **Events and webinars**

Numerous events and webinars with exportrelevant information, experts from your target market and networking opportunities.



## ExportHelp

The ExportHelp team is your first point of contact for export-related administrative questions.



## Trade fair services (SWISS Pavilion)

Trade fair appearance under the umbrella brand "Switzerland".



## Business travel in the target market

Individualized and group business trips on specific topics or industries to expand your network in the target market.