



You live to
give your best.
So do we.

Functional Line – Flakes n'Clusters

New

Swiss Quality  since 1959 Sustainable

Mental performance
and concentration



Healthy aging, cell protection
and immune boost



Physical performance
and strength



We live for Muesli.



The new functional crunch experience – attuned to your needs!

Best taste combined with key nutrition-related health benefits.

YOU ARE ONE OF A KIND. *So are we.*

- ✓ Innovative Müesli and organic pioneer – since 1959
- ✓ Craftsmanship and enjoyment – from the heart of Switzerland
- ✓ Natural and sustainable – with a commitment to corporate responsibility
- ✓ Dedicated – to each of our customers

THIS IS WHAT YOU GET

- ✓ Use of superfoods naturally rich in nutrients
- ✓ Addressing key nutrition-related health aspirations
- ✓ Deliciously crunchy with only 14% sugar
- ✓ Recipes awarded with the Superior Taste Award

As pioneers of Müesli and organic cultivation, we created the first organic Swiss Müesli in 1959 in the heart of Switzerland, surrounded by a magnificently idyllic mountain landscape on the banks of Lake Sarnen. Dr Bircher-Benner, the inventor of Birchermüesli, inspired us then and continues to do so today. We love nature. That's why creating natural, sustainably produced Müesli of the finest quality is our passion. We use natural ingredients so that you can enjoy a wonderful taste experience, improve your well-being and give your energy levels a boost.

familia. We live for Müesli.



FAMILIA MINDFUL FLAKES N'CLUSTERS NUTS & SEEDS

- ✓ Start your day mindfully
- ✓ Plant based proteins
- ✓ Fully packed with nature's best ingredients
- ✓ Essential nutrients and high quality omega-3 fatty acids
- ✓ Rich in fibres
- ✓ The perfect nutrient combination for your brainpower!

FAMILIA YOUTHFUL FLAKES N'CLUSTERS POMEGRANATE, BERRIES & COCOA

- ✓ For your immune system & your youthful glow!
- ✓ Superfruit
- ✓ Essential nutrients such as vitamin D and zinc
- ✓ Rich in fibres

FAMILIA POWERFUL FLAKES N'CLUSTERS PLANT BASED PROTEINS

- ✓ Your daily spoonful of powerful
- ✓ Plant based proteins
- ✓ Minerals
- ✓ Energy-boosting plant substances from cocoa beans
- ✓ Bring out the best in yourself with this powerful protein-boost!

Logistical information	FAMILIA MINDFUL FLAKES N'CLUSTERS NUTS & SEEDS	FAMILIA YOUTHFUL FLAKES N'CLUSTERS POMEGRANATE, BERRIES & COCOA	FAMILIA POWERFUL FLAKES N'CLUSTERS PLANT BASED PROTEINS
Weight	350g	350g	350g
Units / Case	6 bags	6 bags	6 bags
Cases / EuroPal	130 cases	130 cases	130 cases
Unit dimensions (L x W x H)	105 x 70 x 210 mm	105 x 70 x 210 mm	105 x 70 x 210 mm
Case dimensions (L x W x H)	440 x 136 x 205 mm	440 x 136 x 205 mm	440 x 136 x 205 mm
EuroPal dimensions (L x W x H)	120 x 80 x 219.5 cm	120 x 80 x 219.5 cm	120 x 80 x 219.5 cm
Shelf life	15 months	15 months	15 months
Inline-Print	51 x 90 mm	51 x 90 mm	51 x 90 mm
MOQ	3 Pal = 2340 bags	3 Pal = 2340 bags	3 Pal = 2340 bags

