

You love delicious food.  
*So do we.*



## Delicious Line

Swiss Quality  Sustainable



We live for Muesli.





# Delicious Müesli creations, made with love.

## YOU ARE ONE OF A KIND. *So are we.*

- ✓ Innovative Müesli and organic pioneer – since 1959
- ✓ Craftsmanship and enjoyment – from the heart of Switzerland
- ✓ Natural and sustainable – with a commitment to corporate responsibility
- ✓ Dedicated – to each of our customers

## THIS IS WHAT YOU GET

- ✓ Pure and delicious enjoyment
- ✓ Nutritious, filling whole grains to provide energy throughout the day
- ✓ Carefully selected raw materials of the best, sustainable quality for maximum taste

As pioneers of Müesli and organic cultivation, we created the first organic Swiss Müesli in 1959 in the heart of Switzerland, surrounded by a magnificently idyllic mountain landscape on the banks of Lake Sarnen. Dr Bircher-Benner, the inventor of Birchermüesli, inspired us then and continues to do so today. We love nature. That's why creating natural, sustainably produced Müesli of the finest quality is our passion. We use natural ingredients so that you can enjoy a wonderful taste experience, improve your well-being and give your energy levels a boost.

familia. We live for Müesli.



## KNUSPER GRANOLA

- ✓ Freshly roasted and handpicked hazelnuts
- ✓ Nutritious whole grains with delicious honey
- ✓ Good source of fibre

## BERRY GRANOLA

- ✓ Nutritious whole grains with flavoured strawberries and raspberries
- ✓ Slowly and gently baked for more taste
- ✓ Rich in fibres

## CHOCO GRANOLA

- ✓ Nutritious whole grains with finest chocolate
- ✓ Slowly and gently baked for best taste
- ✓ Rich in fibres

## HONEY GRANOLA

- ✓ Crispy whole-grain clusters with wildflower honey
- ✓ Lightly toasted flavour thanks to gentle processing
- ✓ Rich in fibres

## COCONUT QUINOA GRANOLA

- ✓ Delicately crunchy granola clusters with crispy coconut flakes
- ✓ High-protein quinoa and delicious honey
- ✓ Good source of fibre

## PURE GRANOLA

- ✓ The FIRST Granola containing only 1.5% naturally occurring sugars, with no added sugars or artificial sweeteners
- ✓ Perfect for mixing your favourite Müesli
- ✓ With ancient grains (einkorn), nutritious whole grains and rich in fibre
- ✓ Vegan

## ORIGINAL SWISS MÜESLI – TRADITIONAL RECIPE

- ✓ Freshly roasted and handpicked almonds with delicious apple flakes and tender raisins
- ✓ 100% whole grain
- ✓ Rich in fibres

## ORIGINAL SWISS MÜESLI – NO ADDED SUGAR

- ✓ Freshly roasted and handpicked nuts mixed with delicious fruit flakes and sweet raisins
- ✓ Nutritious whole grains and rich in fibres
- ✓ No added sugar



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