

You want a sustainable world.
So do we.



Organic Line

Swiss Quality  since 1959 Sustainable



We live for Müesli.



Good for you and the environment.

YOU ARE ONE OF A KIND. *So are we.*

- ✓ Innovative Müesli and organic pioneer – since 1959
- ✓ Craftsmanship and enjoyment – from the heart of Switzerland
- ✓ Natural and sustainable – with a commitment to corporate responsibility
- ✓ Dedicated – to each of our customers

THIS IS WHAT YOU GET

- ✓ Certified organic quality (EU)
- ✓ Original Birchermüesli recipe by Dr. Bircher-Benner
- ✓ Delicious crunchy Müesli with fruit, crunchy nut or Swiss chocolate

As pioneers of Müesli and organic cultivation, we created the first organic Swiss Müesli in 1959 in the heart of Switzerland, surrounded by a magnificently idyllic mountain landscape on the banks of Lake Sarnen. Dr Bircher-Benner, the inventor of Birchermüesli, inspired us then and continues to do so today. We love nature. That's why creating natural, sustainably produced Müesli of the finest quality is our passion. We use natural ingredients so that you can enjoy a wonderful taste experience, improve your well-being and give your energy levels a boost.

familia. We live for Müesli.

ORGANIC BIRCHERMÜESLI ORIGINAL

- ✓ Since 1959, according to the nutritional principles of Dr. Bircher-Benner
- ✓ No added sugar
- ✓ Roasted and handpicked nuts and nutritious whole grains
- ✓ Vegan

Enjoy this organic special treat of crunchy Müesli:

ORGANIC GRANOLA HONEY & ALMONDS

- ✓ Roasted almonds and refined with wildflower honey
- ✓ Nutritious whole grains

ORGANIC GRANOLA FRUIT & NUTS

- ✓ 13 % fruit plus roasted hazelnuts
- ✓ Nutritious whole grains

ORGANIC GRANOLA CHOCO AMARANTH

- ✓ Swiss chocolate and amaranth
- ✓ Nutritious whole grains

Logistical information	ORGANIC BIRCHERMÜESLI ORIGINAL	ORGANIC GRANOLA HONEY & ALMONDS	ORGANIC GRANOLA FRUIT & NUTS	ORGANIC GRANOLA CHOCO AMARANTH
Weight	450 g	375 g	375 g	375 g
Units / Case	12 bags	12 bags	12 bags	12 bags
Cases / EuroPal	63 cases	63 cases	63 cases	63 cases
EAN Code	7610023050901	7610023050925	7610023050918	7610023050932
Unit dimensions (L x W x H)	105 x 70 x 230 mm	105 x 70 x 230 mm	105 x 70 x 230 mm	105 x 70 x 230 mm
Case dimensions (L x W x H)	540 x 235 x 205 mm	540 x 235 x 205 mm	540 x 235 x 205 mm	540 x 235 x 205 mm
EuroPal dimensions (L x W x H)	120 x 80 x 199 cm	120 x 80 x 199 cm	120 x 80 x 199 cm	120 x 80 x 199 cm
Shelf life	12 months	12 months	12 months	12 months
Inline-Print	51 x 90 mm	51 x 90 mm	51 x 90 mm	51 x 90 mm
MOQ	3 Pal = 2268 bags	3 Pal = 2268 bags	4 Pal = 3024 bags	3 Pal = 2268 bags



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