

POST SHOW REPORT



8 - 10 NOV 2022

DUBAI WORLD TRADE CENTRE



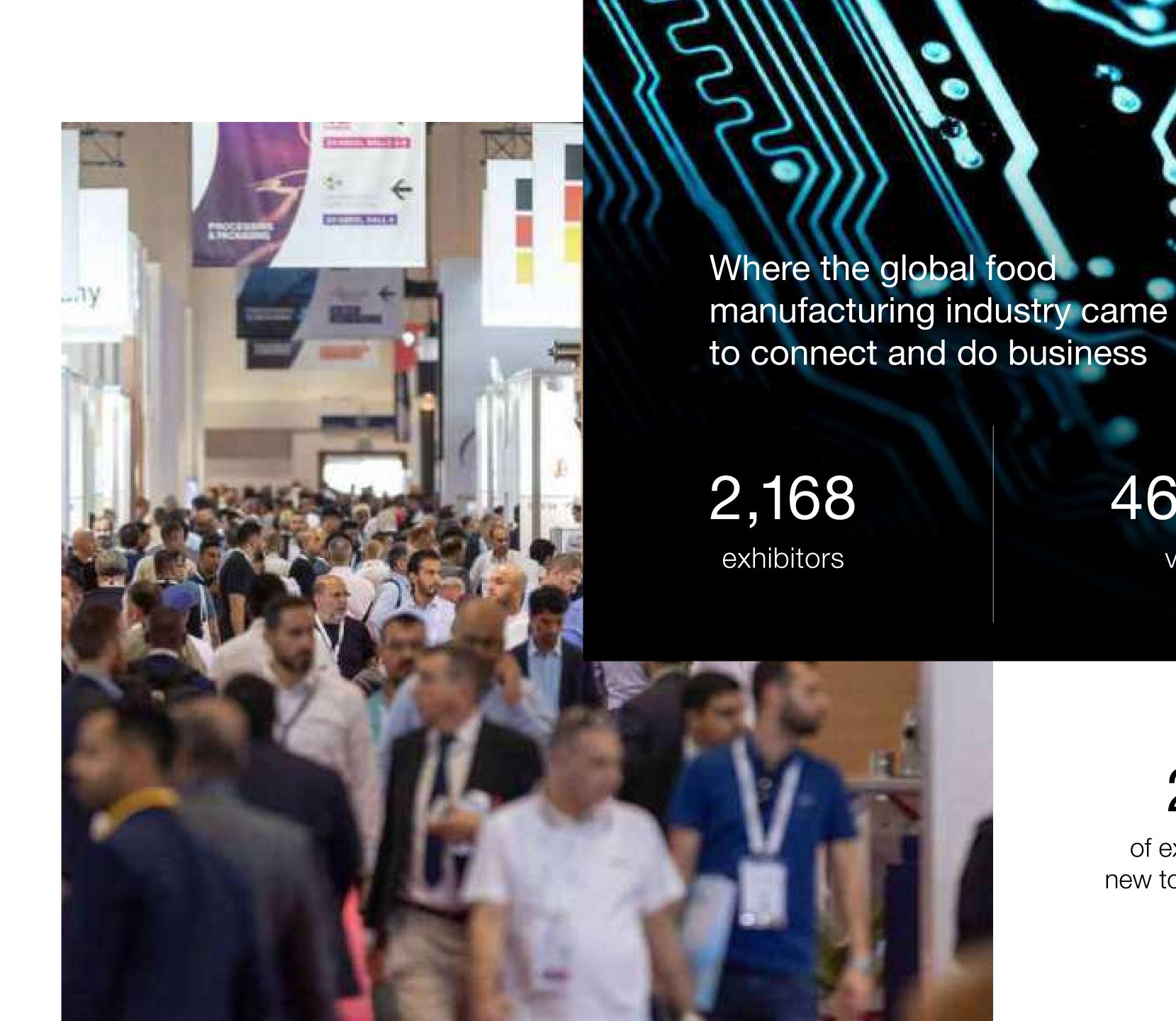
Business generated at the event increased for 50% of exhibitors



21 halls of diverse, innovative products



150+ media attended the show

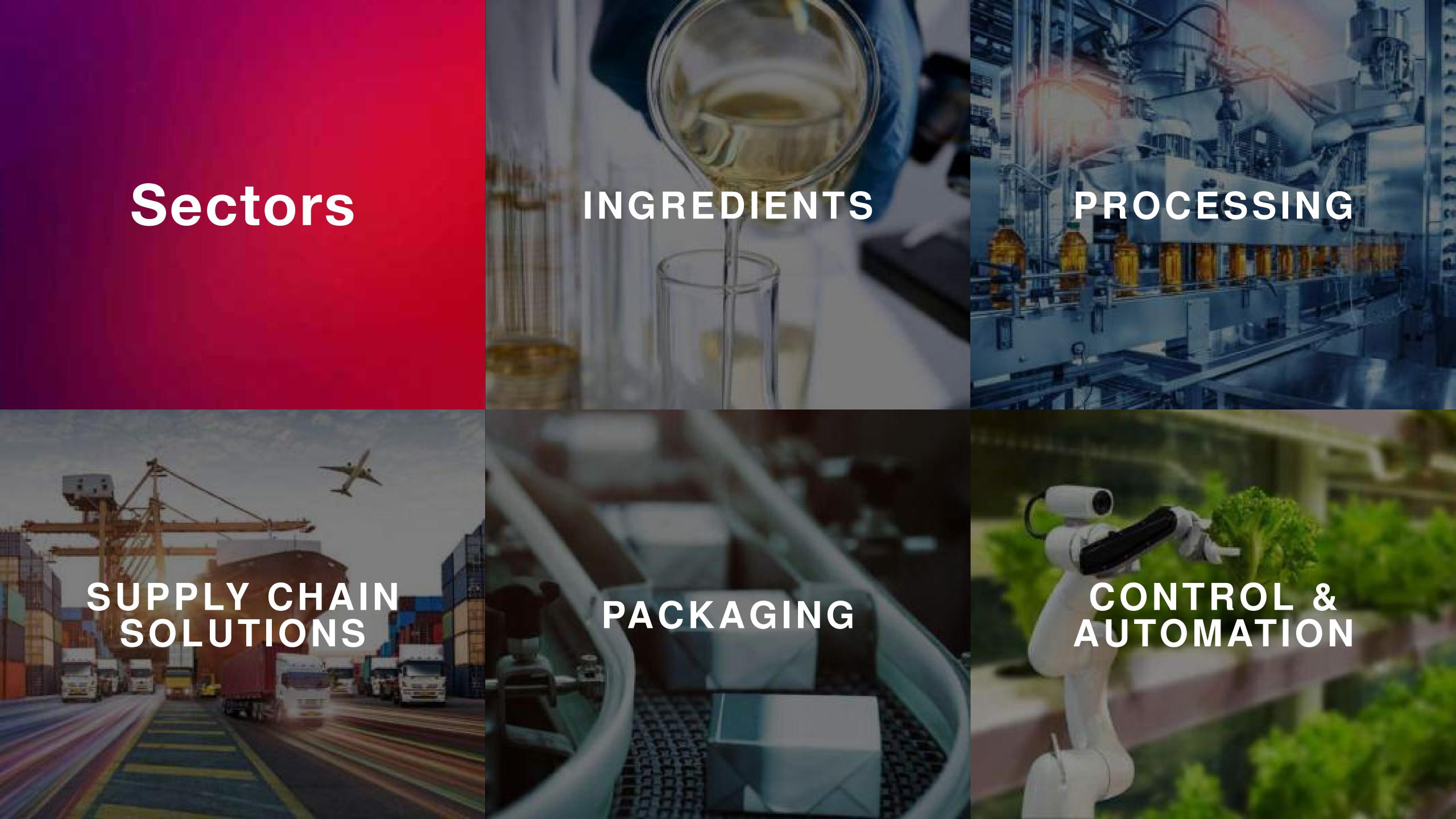


25%

46,552

visitors

of exhibitors new to the show





88% of visitors confirmed intention to return in 2023



90% of exhibitors confirmed intention to return in 2023



2022 edition
was 40% larger than
previous years





Overall event satisfaction score of

4.3/5 vs the industry benchmark of 3.9

The event achieved the highest ever Net Promoter Score on record.
An unprecedented

+49 vs the industry standard of +13.5





VISITING COUNTRIES



United Arab Emirates



Iraq



Arabia



Italy



India





Pakistan

Lebanon



Egypt



Russian



Federation





Kingdom

Oman





Germany







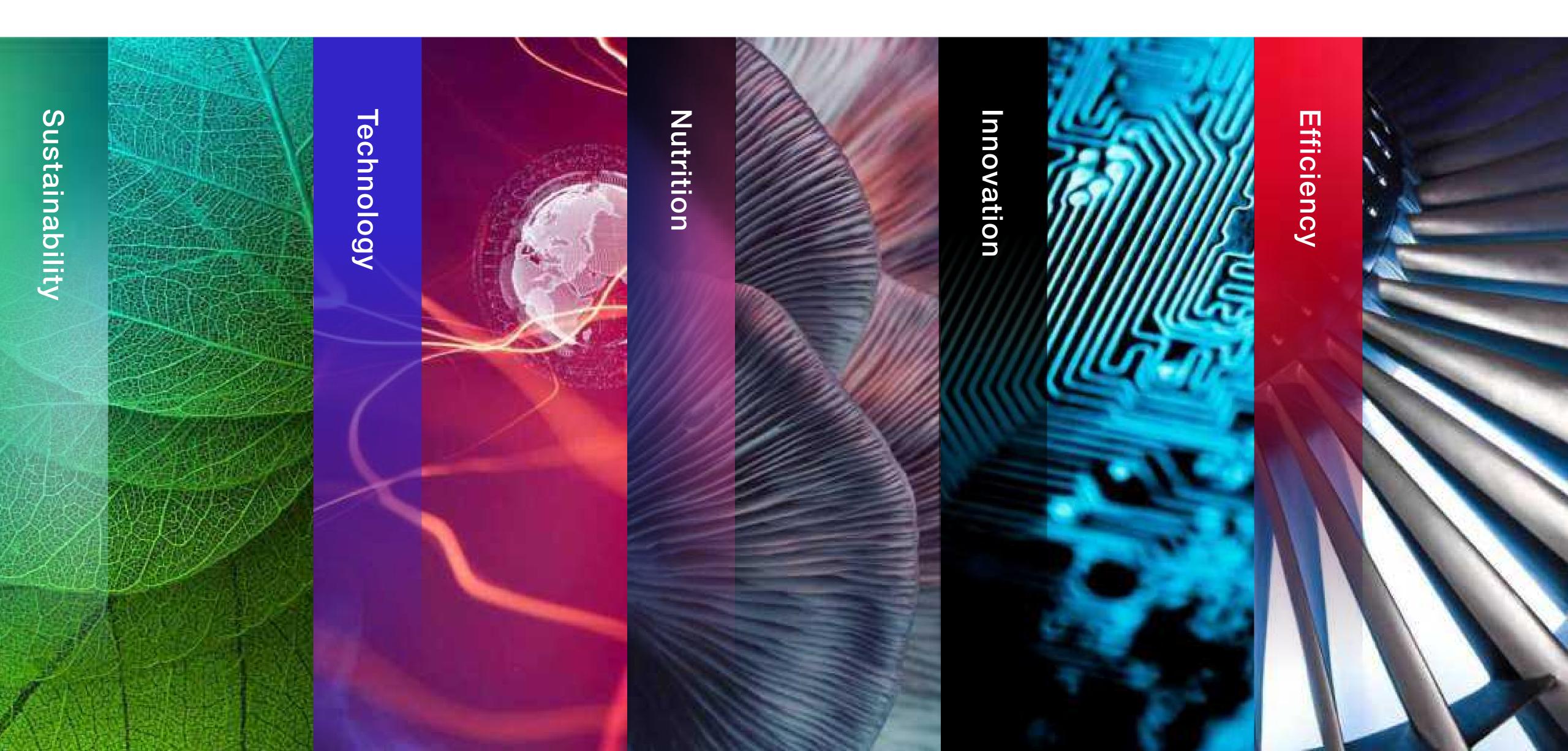
Turkey



Sudan



United States Of America



Global Leading Exhibitors In Processing & Packaging



























Global Leading Exhibitors In Ingredients























80%

of Exhibitors deem Gulfood
Manufacturing important for
their business

90%

exhibitors intend to return in 2023

Exhibitor net promoter score of

+25 vs industry benchmark of -11

Total value of show purchases is estimated at USD 1.3 billion*

*Value obtained from surveys conducted during and after the show by international research and strategic advisory firm, GRS



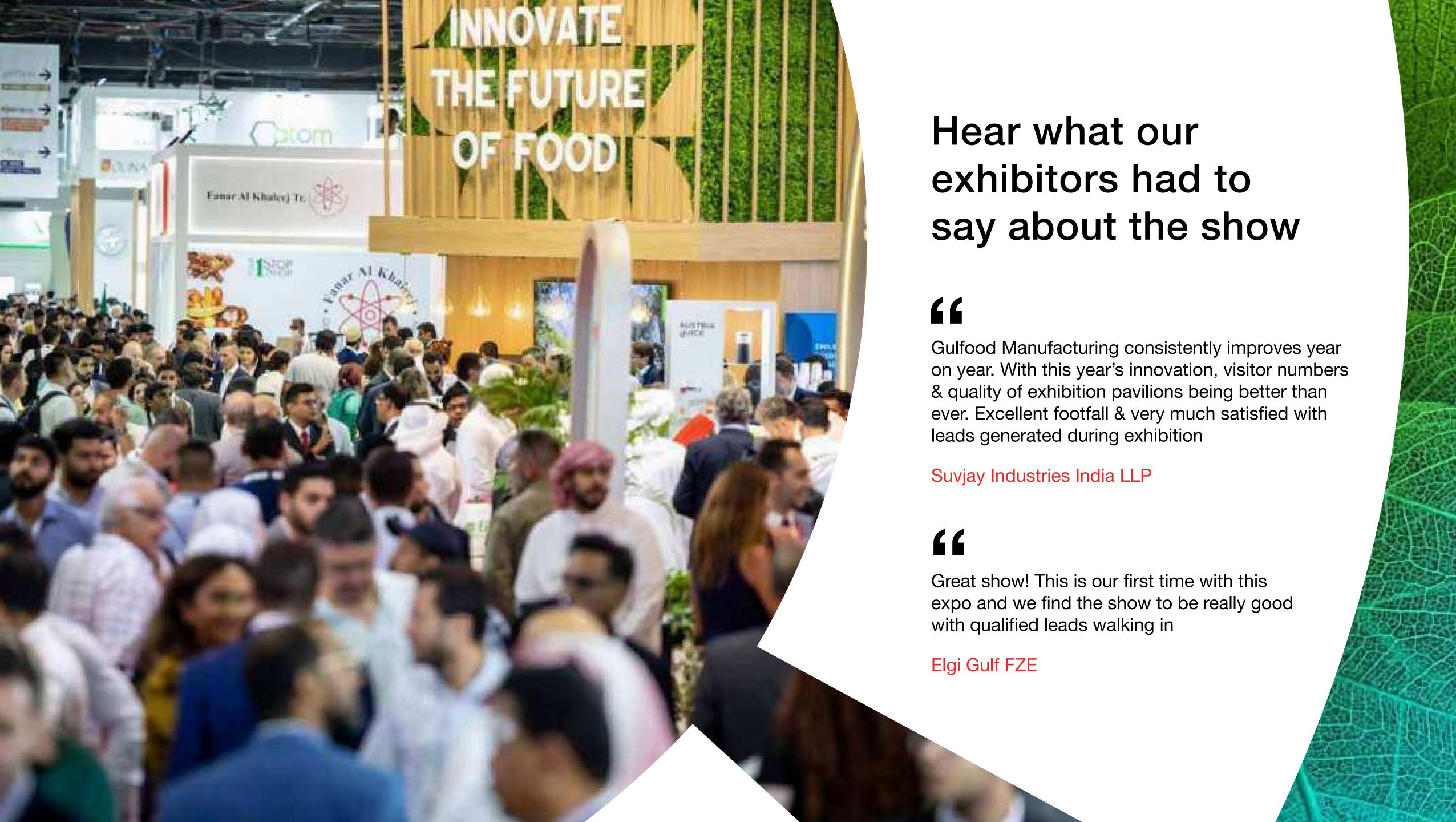


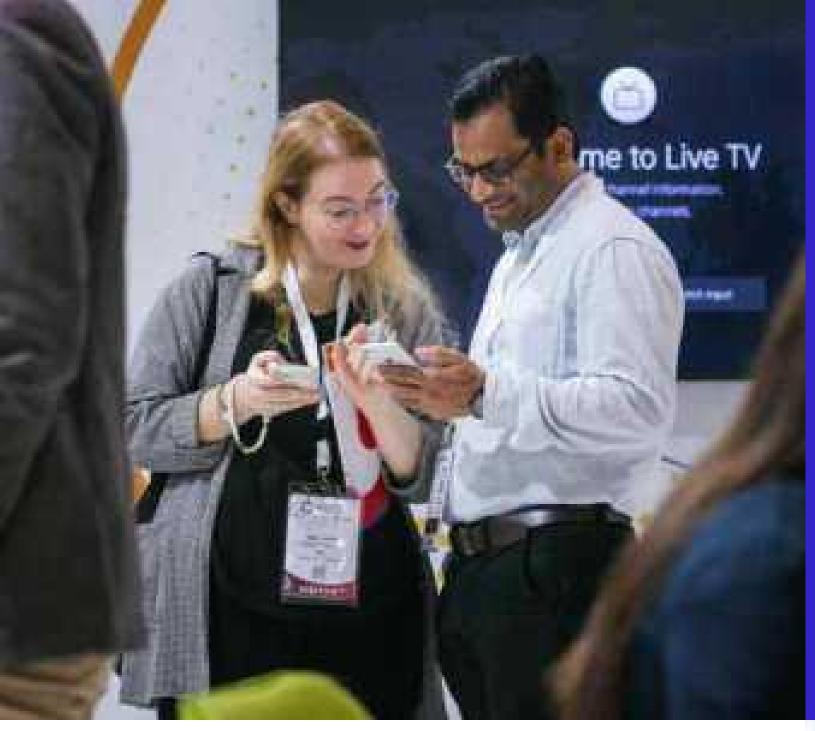
Importance of event to exhibitors rated **4.2/5** vs industry benchmark of 3.71

Exhibitor overall satisfaction rated **4/5** vs industry benchmark of 3.57



Visitors who attended with the intention to buy increased by **more than double** than previous years





"

Gulfood Manufacturing is an extraordinary experience, a full immersion in the world of sustainability and versatile packaging of tomorrow

Gabriele Giallorenzo Sales Manager, Sacmi



The show gave us a great forum to reconnect with existing customers and project and many opportunities with potential new customers

LOESCH Verpackungstechnik GmbH + Co. KG





The show helped me meet new suppliers from Europe (France & Germany)

SARL 3E

Hear what our visitors had to say about the show







66

The show helped me meet new suppliers from Europe (France & Germany)

Business Manager

ALMOE Digital Solution LLC

"

I was impressed with the diversity of exhibitors for the solutions I was looking for

Consultant Swftbox

"

This is a crucial platform to connect with peers, meet customers, recharge and prepare for the year ahead

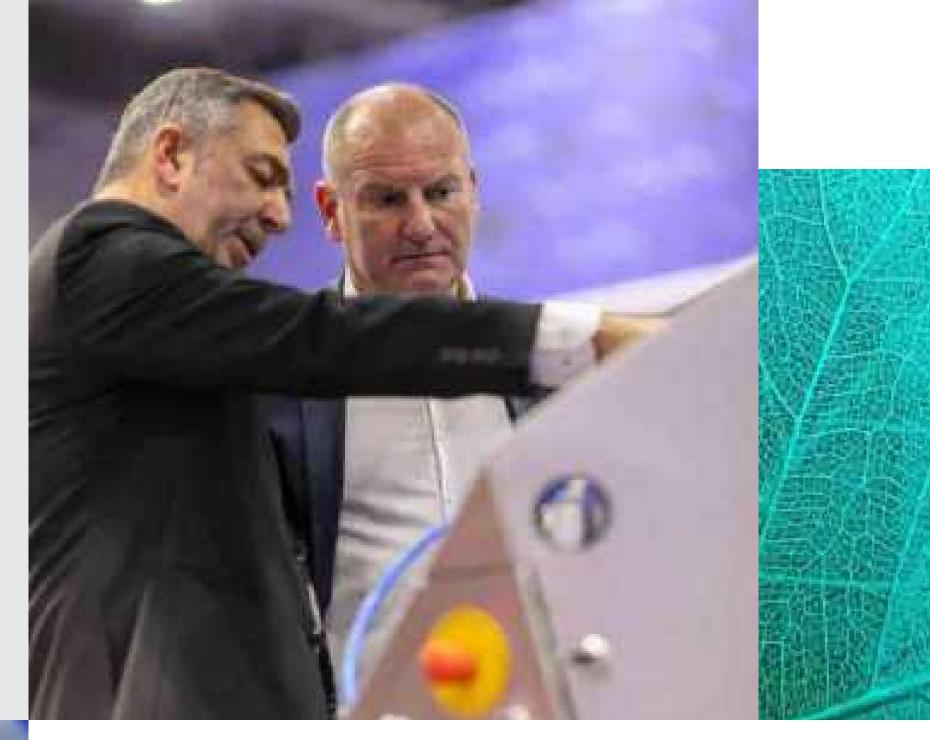
Mobility Lead

Tetra Pak Export FZE Dubai



The event helped me in identifying new suppliers, technology, ingredient which will be beneficial for me and my organisation

Senior Manager
Procurement & Logistics
MICKS FOODS LLP





"

I was impressed by the number of exhibitors and diversification. There were exhibitors from across the globe which really made the programme global and gave us the chance to learn about new products and technologies

Director

Dellsh Dairies Private

Limited





50⁺

sessions across 3 days





30+
hours of immersive content



100+

industry leaders on stage



MOUIFPA & OIC Signing

46

International Islamic Food Processing Association (IFPA) a subsidiary of the Islamic Organization for Food Security (IOFS) is a very special organisation that can help enable Food Security for the OIC countries. Through close collaboration with the private sector, IFPA will help OIC member countries build Food manufacturing capacity and expand trade opportunities. With IFPA relocating to UAE, and Dubai being its new headquarters IFPA is in a geo-strategic location that has the infrastructure and track record to catalyze the improvement of food manufacturing value chain in OIC countries. In this direction, today's MOU with Food Tech Valley and our close collaboration with Gulfood Manufacturing are our first steps towards achieving food security within the OIC countries.

H.E. Yerlan A. Baidaulet

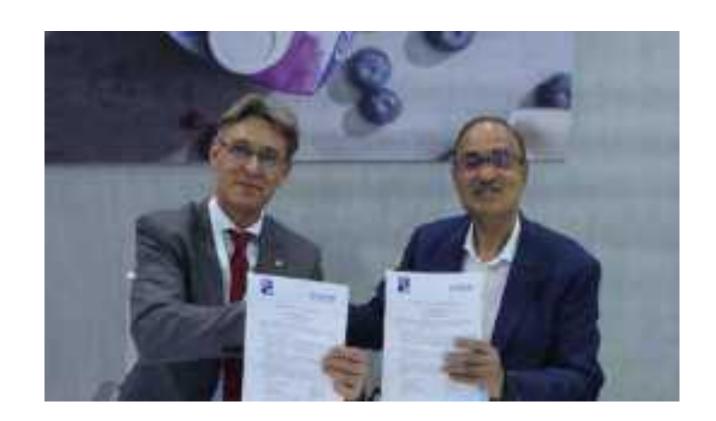
Director-General Islamic Organization for Food Security (IOFS)





MOU Tetra Pak & UPM

Tetra Pak, the world's leading food processing and packaging company, signed a Memorandum of Understanding (MoU) with Union Paper Mills (UPM), the UAE's leading paper recycler, at Gulfood Manufacturing 2022, with the objective to increase the overall collection and recycling of used beverage cartons (UBC).



Bestowed To The Industry's Revolutionary Pioneers



















Strategic Partners



UAE Food & Beverage Manufacturers

A business group of Dubai Chamber of Commerce and Industry















Thank You To The Sponsors & Partners



Let's Meet Again



GULFOOD MANUFACTURING

7 - 9 NOV 2023

DUBAI WORLD TRADE CENTRE

BOOK YOUR STAND

To open a whole new world of opportunities in F&B at the world's largest annual event



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GOLI VOSSOUGH

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Stand prices for Gulfood Manufacturing 2023



Space Only (min 24sqm) AED 1,775 per sqm



Shell Scheme (min 12sqm) AED 2,075 per sqm



Double
Decker
AED 800 per sqm



Concourse
Space Only
AED 2,600 per sqm



Concourse
Shell
AED 2,900 per sqm

Please note that the following compulsory charges apply to each exhibiting company and/or stand sharer

Registration fees	AED 1,000
Enhancing internet listing	AED 1,300
Exhibitor insurance	AED 550