



## Fact Finding Mission **KUWAIT**



### Invitation to Swiss companies!

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H.E. Frank Eggmann, Consul general of Switzerland in Dubai - together with the Swiss Business Hub Middle East - will lead an economic mission to Kuwait on May 14<sup>th</sup> to 16<sup>th</sup> 2023.

The FFM will allow leaders of Swiss firms to engage with key players of the public and private sectors at highest level as well as exploring untapped business avenues with potential partners and customers during B2B events.

- **Evening May 14<sup>th</sup>:** Individual arrival, welcome sundowner at Radisson Blue hotel with “*The Ambassador’s session & special guest*”.
- **Day May 15<sup>th</sup>:** Meetings with various Ministries, Banking Association, Chamber of Commerce and Infrastructure projects - Main topics: Finance & Investment, Environment, Energy, Digital technologies, FMCG-Retail-Luxury. Networking-reception hosted by H.E. Tiziano Balmelli, Ambassador of Switzerland to the State of Kuwait, Swiss residence.
- **Morning May 16<sup>th</sup>:** Individual visits, departure.

Participants cover their own travel and accommodation expenses.