



Chamber of Commerce Switzerland – Central Europe
Chambre de Commerce Suisse – Europe Centrale
Handelskammer Schweiz – Mitteleuropa

CEE DAY 2023

Embracing the Age of Change

Inspiring Insight from Leaders in Business, Politics and Science

5th OCTOBER, 2023

ZunftHaus zur Schmiden | 09:00 – 14:00



speakers



Monika Rühl

Chairwoman of the Executive
Board of economiesuisse



Dr. Nadine Bienefeld

Senior Researcher Department
of Management, Technology, and
Economics ETH Zürich



Malcolm Werchota

Chat GPT Evangelist



Christoph Schenk

Chief Investment Officer ZKB



Andri Silberschmidt

Member of the National
Council and Vice-Presi-
dent FDP Switzerland



Tamás Papp

CEO CollabIT
Switzerland AG



Anja Fiedler

Head of Export Promotion and
External Network, Deputy CEO
Switzerland Global Enterprise

8:30 – 9:00 Registration and Welcome Coffee

9:00 – 9:10 Welcome

Oliver Bertschinger, President and Managing Director SEC

9:10 – 9:35 The Swiss Export Industry in the Face of Change

Anja Fiedler, Head of Export Promotion and External Network, Deputy CEO Switzerland Global Enterprise

9:35 – 10:00 Economic Outlook and Trends

Christoph Schenk, Chief Investment Officer ZKB

10:00 – 10:25 The Swiss Economy in Today's World. Adapting to Change

Monika Rühl, Chairwoman of the Executive Board, economiesuisse

10:25 – 10:55 Break

10:55 – 11:20 Innovation Meets Tradition: Switzerland's Path Forward in the Age of Change

Andri Silberschmidt, Member of the National Council and Vice-President FDP Switzerland

11:25 – 11:50 Weathering the Storm of the 2020's: Redefining Boundaries

Tamás Papp, CEO CollabIT Switzerland AG

11:50 – 12:15 AI Unleashed! Risks & Opportunities for Switzerland and CEE

Malcolm Werchota, Co-founder of coatingAI and Chat GPT Evangelist

Nadine Bienefeld, Senior Researcher Department of Management, Technology, and Economics ETH Zürich

12:15 – 12:25 Closing Remarks

Oliver Bertschinger, President and Managing Director SEC

12:30 – 14:00 Flying Lunch

14:00 – 16:00 Speed Country Consulting for Swiss Companies

Individual, country consultations à 15 minutes for all 17 CEE countries



Connecting Switzerland and CEE

we look forward to seeing you!



Oliver Bertschinger

President and
Managing Director
SEC



Anja Fiedler

Head of Export Promotion and
External Network, Deputy CEO
Switzerland Global Enterprise

Reserve your tickets at www.cee.swiss --> **events** --> **CEE Day**
Book your free 15 minute country consultation via email
at info@cee.swiss. Please tell us which country/countries
you are interested in.

Registration is open until latest **October 2nd, 2023**
Please note, that space is limited.

We will gladly answer your questions: +41 44 291 94 01.

Handelskammer Schweiz - Mitteleuropa (SEC)
Kasernenstrasse 11 | 8004 Zurich

Participation fee per person

Members and their guests: 90 CHF

Embassies and Chambers of Commerce: 90 CHF

Partner organisations: 110 CHF

Non-members: 150 CHF

Location

Zunfthaus zur Schmiden
Marktgasse 20 | 8001 Zurich

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