

enabling new business

+ SWITZERLAND
GLOBAL
ENTERPRISE

SWISS PAVILION SIAL 2020

[Register
now!](#)



The trade fair – SIAL

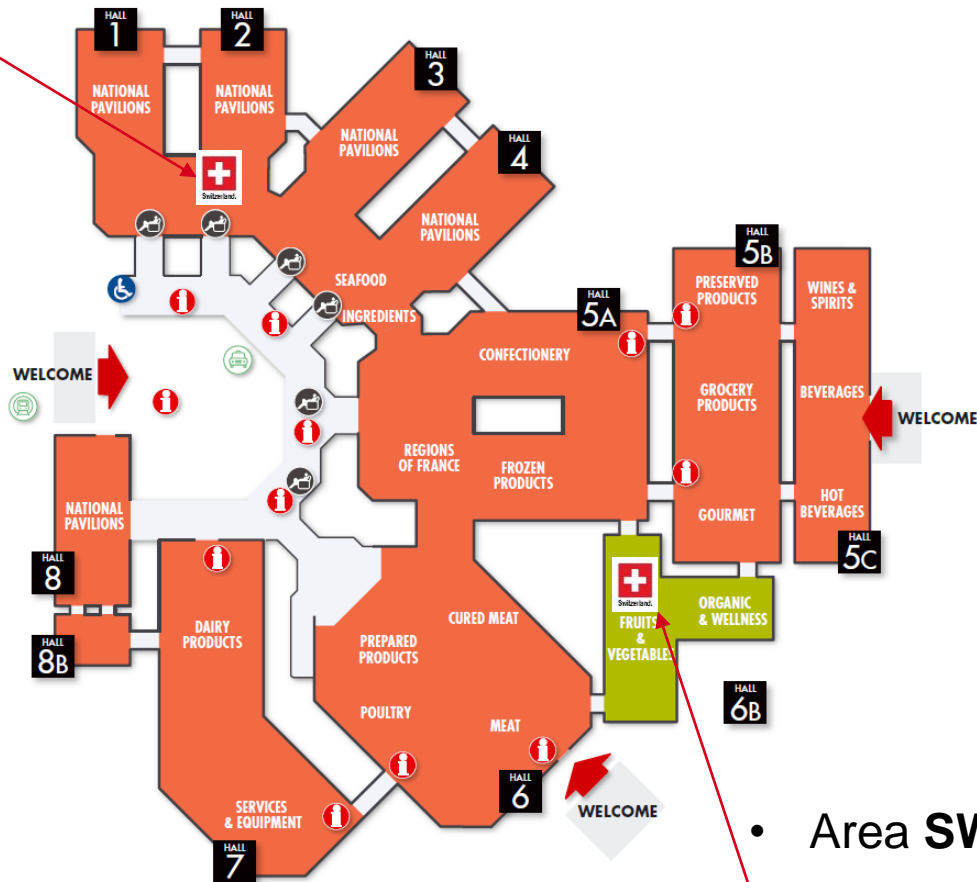


- 18 - 22 October 2020, Paris, www.sialparis.fr
- Die SIAL is – together with Anuga in Cologne – the world's most important trade fair for the food industry.
- Innovations, trends and the diversity of the global food industry will be presented to an international audience of experts.
- SIAL offers an optimal platform for new and existing business relationships
- Visitors 2018: 310'000, of which 73% international
- Exhibitors 2018: 7'200, of which 87% international
- Swiss Attendance 2018: 42 companies on over 1500 sqm



SWISS Pavilion – Location & Area

- Area **SWISS** Pavilion: 120 sqm
- Location



- Area **SWISS** Pavilion: 28 m²
- Location

SWISS PAVILION – You are in good hands with us

- + Stand ready for occupation on the day before the start of the show
- + Concentrate on the development and care of your customers – we organize your appearance
- + By the way - the setting is also right: under the umbrella of Switzerland, visitors will recognize quality, innovation and tradition
- + Feel at home in the **SWISS** Pavilion - take time for yourself and your customers in our bistro
- + As a competent team we ensure a professional service - before, during and after the show you are in best hands with us
- + Benefit from the synergies of S-GE's worldwide network, including the Swiss Embassy, the Consulates General and the Swiss Business Hub



Packages & Prices

+ Your packages:

- **"Individual", ab 21 sqm** CHF 1'395.- / sqm
2 tables, 8 chairs, 2 lockable sideboards/showcase, service package
- **"Optimal", 16-20 sqm** CHF 1'415.- / sqm
1 table, 4 chairs, 2 lockable sideboards/showcase, Service package
- **"Basic", 11-15 sqm** CHF 1'435.- / sqm
1 table, 4 chairs, 1 lockable sideboard/showcase, service package
- **"Mini", 6-10 sqm** CHF 1'450.- / sqm
1 table, 3 chairs, 1 lockable sideboard/showcase, service package
- Showcase / poster CHF 5'975.-
- Visitor arrangement / other desires please contact the project team

+ Registration fee:

- S-GE Gold-member CHF 650.-
- S-GE Silber-member / Member fial CHF 800.-
- Non-member CHF 950.-

+ SIAL (partner registration fee): EUR 530.-

Our service package

This is what we do for you:

- + Infrastructure & booth construction: Design in the prominent Switzerland. branding • basic furnishing according to the participation document • back and side walls • carpet • fascia with original company logo and booth number • internet access • power supply • illumination • 1 garbage
- + Bistro Suisse: hosted hospitality & networking area • Swiss specialties • snacks and fruits • soft drinks, tea and coffee • wardrobe & storage facilities (limited)
- + Communication: Advertising onsite • Swiss online exhibitor directory • press release • logo wall • direct links to all exhibiting companies via the S-GE website
- + Organization: Project management before, during and after the show • consulting by all project partners & the S-GE project team • exhibitor meeting in Zurich • exhibitor badges • name tags • photos • cleaning & garbage removal

Not included services

- + Individual booth design elements and additional furniture
- + Additional technical connections
- + Travel and accommodation costs
- + Transportation and insurance of your exhibition goods
- + S-GE general terms and conditions (point 4.6 und 7.2): www.s-ge.com/agb

Registration and contact details

Registration deadline: Friday, 28 February 2020

Register
now!

Project team SWISS Pavilion:



Valentin Diethelm
+41 44 365 52 27
vdithelm@s-ge.com



Franziska Weibel
+41 44 365 52 73
fweibel@s-ge.com

S-GE country consulting:



Office Renens:
Benedikt Schwartz
+41 21 545 94 91
bschwartz@s-ge.com



Office Lugano:
Monica Zurfluh
+41 91 601 86 85
mzurfluh@s-ge.com



Office Zurich:
Beat Kuster
+41 44 365 54 45
bkuster@s-ge.com

Partner:





«Thanks to Switzerland Global Enterprise, we are able to dedicate ourselves entirely to the customer when we attend trade shows, and leave the organization to the professionals.»

ARNOLD FURTWAENGLER
CEO

WANDER AG

SWISS Pavilion impressions



SWISS Pavilion, Anuga 2019, Köln



SWISS Pavilion, ISM 2019, Köln