

SWITZERLAND GLOBAL ENTERPRISE
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Zurich, 02.12.2020

OFFER

Target Country	Russian Federation
Services	Swiss Pavilion at Pharmtech 2021 Moscow

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1. INTRODUCTION

About Pharmtech & Ingredients Moscow (November 23-26, 2021)

Pharmtech & Ingredients is currently the largest international exhibition in Russia and the CIS presenting **equipment, raw materials and technologies for manufacturing pharmaceutical products, nutritional supplements, blood products and cosmetics**. It takes place at Crocus Expo IEC in Moscow, Russia.

At Pharmtech & Ingredients, exhibitors present a wide range of **production and packaging equipment, laboratory equipment, technological solutions for creating turn-key pharmaceutical products, clinical trials, clean rooms, and pharmaceutical logistics**. Visitors can see the majority of products in action at the exhibition. The Ingredients sector is intended to reflect the increased role of high quality active pharmaceutical ingredients and functional ingredients for producing modern medicines. Source: <https://www.pharmtech-expo.ru/Page/product-categories>



2. OBJECTIVE

SWISS Pavilion: Become a part of the official Swiss Pavilion at the exhibition Pharmtech & Ingredients 2021 which will take place in Moscow from November 23-26, 2021. The SWISS Pavilion is organized with the support of Switzerland Global Enterprise (www.s-ge.com) and the Swiss Business Hub Russia (SBH Russia) c/o Embassy of Switzerland in Moscow, Russia.

The SWISS Pavilion has already become an integral part of the exhibition as Switzerland participates there with a collective booth for the 6th time. The booth will be traditionally located in the Hall 8.

What does the Swiss Pavilion offer?

- exhibition space with exclusive design
- common area for all participants and your business partners
- all communications (kitchen, storage, electricity, water, etc)
- visit of Mr Ambassador and/or Minister where you can discuss your company's concerns

- evening reception at the Residence of the Director of the SBH Russia for your company and your business partners
- catering (incl. Swiss wine and Swiss cheese)
- advertisement in the official catalogue and at the trade fair
- onsite navigation to the common booth
- digital catalogue in Russian.



By ordering your exhibition space (**minimum of 8 sq m**), you not only become a part of the official Swiss pavilion and can benefit from Swissness, but also release yourself from all organizational issues. Our idea is to offer you the exhibition both on “one-stop-shop-principle”. All you need is to come to Russia and we will take care of all the organizational issues regarding the exhibition as:

- communication with the organizers office
- working on the design project of the booth
- communication with the booth constructor
- design of advertising materials (common brochure drafts, navigations signs, common web banners)
- assistance and consulting to logistics issues.

Furthermore, we are at your disposal to organize individual B2B meetings at the exhibition for your company and/or to organize your trip to Russia (incl. visa support, hotel reservation, air tickets, cultural program, translator etc). The price can be provided on request.

Booking Facts

Regular Price: **CHF 1'000.- / sq m**

Registration fee: **EUR 360.-**

Deadline for registration: **June 30, 2021**

Early Booking Discount

If you book your space before **December 31, 2020**, you will receive a 10% discount on the above mentioned price (**CHF 900.-** instead of CHF 1'000.- per sqm). In order to fully profit from the discount,

a 100% pre-payment by the end of December is requested by the exhibition organizers. This package can be refunded only in case if a Swiss pavilion doesn't take place.

Regular Booking

Book your space at Pharmtech until June 30th, 2021. After this date, bookings can't be guaranteed and may be subject to surcharges.

Cancellation Policy

Bookings can be cancelled until June 30th, 2021 with no additional costs, except for Early Booker Packages. Bookings being cancelled after this date will be fully charged. Registration fee is non-refundable.

3. OFFER

We are pleased that you are interested in our products and are delighted to submit the following offer:

Russian Federation	Price CHF (excl. VAT)	Delivery Time (weeks)
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Swiss Pavilion		
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■ Pharmtech 2021		
Four days at Swiss Pavilion at Pharmtech&Ingredients (November 23-26, 2021)	CHF 1'000.- per square meter + Registration fee EUR 360.-	
Size (square meters, CHF 1'000.-/m2): _____ (minimum of 8sqm)		

TOTAL		
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4. PAYMENT TERMS

Payment	50% down payment due immediately upon receipt of order confirmation 50% balance 30 days net from the final invoice date
Delivery	You will be notified of the delivery date for your project when we receive your order confirmation. This date will depend on local factors and any external suppliers involved. The delivery period does not begin until we have received the down payment.
Validity	30.06.2021

In the event that the client should commission S-GE to perform a service which entails expenses (such as for hotels, transportation, restaurants, etc.) and S-GE finances these in advance, these costs will be billed to the client along with a 2% administration surcharge (expenses are not eligible for discounts).

Should work exceed the framework set out in this offer, Switzerland Global Enterprise will ask for the written agreement of the ordering party before proceeding.

5. PROJECT ORGANIZATION

In carrying out this project, Switzerland Global Enterprise will work with the following parties:

Project Management	Switzerland Global Enterprise, Zurich Michael Kühn
Network Partner	Swiss Business Hub Russia Anna Padeeva

In fulfilling its project, Switzerland Global Enterprise may, under certain circumstances, need to enlist the services of third parties.

6. CONFIDENTIALITY

Switzerland Global Enterprise guarantees that it will handle all documents and information received from its clients for the purposes of executing its project in strict confidence.

7. GENERAL TERMS AND CONDITIONS

By signing the order attached to this offer, the undersigned company confirms that it commissions Switzerland Global Enterprise subject to the terms set out in this offer. The undersigned company confirms that it has read and accepted the General Terms and Conditions of Switzerland Global Enterprise, which are published and can be viewed at www.s-ge.com/terms.

The undersigned company acknowledges that the aforementioned General Terms and Conditions are an integral part of this project.

8. ORDER

We,

Company Name _____

Contact Person _____

Address _____

ZIP / City _____

accept the offer dated 01.12.2021 and hereby engage Switzerland Global Enterprise to execute the following project:

Russian Federation	Price CHF (excl. VAT)	Delivery Time (weeks)
Swiss Pavilion		

■ Pharmtech 2021		
Four days at Swiss Pavilion at Pharmtech&Ingredients (November 23-26, 2021) Size (square meters, CHF 1'000.-/m2): _____ <i>Requests for a specific area within the booth will be handled on a first come first served basis. The final allocation of your space happens after the written order confirmation.</i>	CHF 1'000.- per square meter + Registration fee EUR 360.-	

TOTAL		
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Place / Date:

Authorised signatory (signatories):

Please sign the enclosed copy and return it to:

Switzerland Global Enterprise
ExportHelp
Stampfenbachstrasse 85
CH-8006 Zurich

T 0844 811 812
F 0844 811 813
exporthelp@s-ge.com