

Global Health
Exhibition
By Informa Markets



رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA



Health Sector
Transformation
Program

Global Health Exhibition 2023

Post-show report

globalhealthsaudi.com

Sponsored by:



Invest in Health

Under the patronage of the H.E. Fahad Aljalajel, Minister of Health, Saudi Arabia, Global Health Exhibition was held at Riyadh Front Exhibition and Conference Center from 29 – 31 October 2023.

With over 310 exhibitors representing 29 countries, the exhibition provided a platform for showcasing the latest healthcare products, innovations and cutting-edge technologies to over 30,000 healthcare professionals, the event served as a hub for product launches and the signing of agreements, opening doors to promising opportunities within the healthcare sector.

A highlight of the event was the "Leaders in Healthcare Summit," where thought leaders and government officials came together to discuss the "Saudi Vision 2030," healthcare transformation, and access to treatment and technology. This summit provided the space for dialogue and collaboration towards the future of healthcare in the Kingdom.

The event featured a series of 8 conferences, including 5 CME-accredited tracks. These conferences brought together a distinguished lineup

of 140+ local and international speakers, who delved into pivotal healthcare topics both current and future that engaged the healthcare professionals from all different fields in the industry. This comprehensive approach facilitated in-depth exploration and dialogue on the essential facets of the industry.

Within the Innovation Zone, cutting-edge health tech start-ups had the opportunity to showcase their solutions. They met with venture capitalists, angel investors, government officials, potential customers, and fellow innovative start-up entrepreneurs. This served as a breeding ground for innovative ideas and groundbreaking solutions.

Global Health Exhibition 2023 marked as a significant milestone in the healthcare landscape's evolutionary journey as it has served as a catalyst for innovation, fostering collaboration, and inspiring visionary perspectives, making it an event of great significance for the healthcare industry.



Global Health Exhibition 2023 Overview



42,595 professional visits

20,700 visitors

310 exhibitors

9,967 delegates



128 Countries represented

29 Exhibiting countries



US \$131.4 million**

total value of business generated

Digital audience



1,205,619 website views

f **14,989** followers

ig **1,052** followers

X **6,924** followers

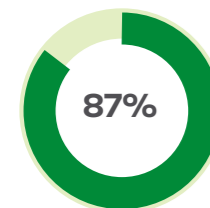
yt **112,792** views

in **8,988** followers

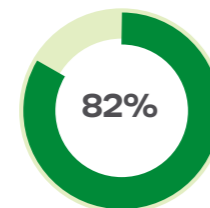
****GRS Explori Survey.**



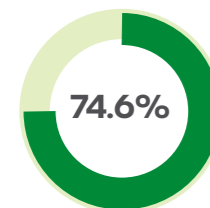
Exhibitor overview



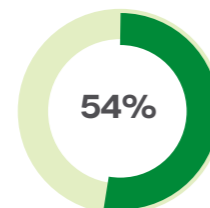
87% rated Global Health Exhibition as an important platform for their business



82% will be exhibiting again next year

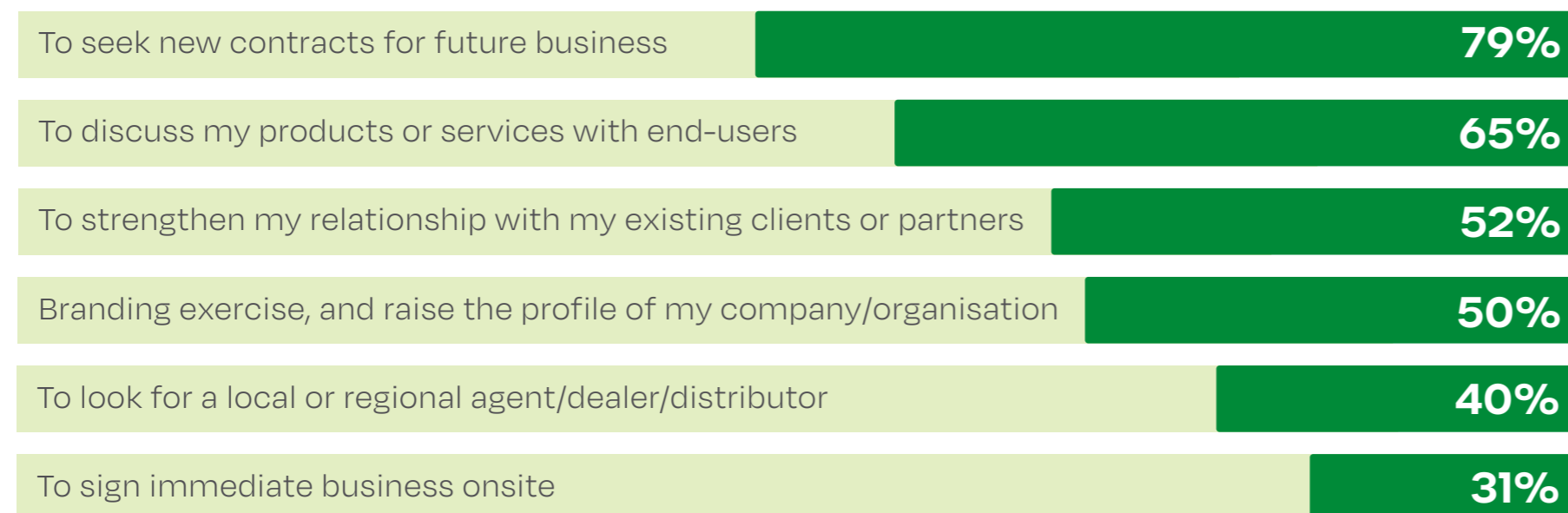


74.6% rated the quality of the visitors from good to excellent



54% of exhibitors participated for the first time

Top reasons for exhibiting



"We are honored to be here at this grand event, and the presence of this large number of companies from the private and public sectors has helped us to forge beneficial partnerships that help both sides to create a better future for all"

Muhammed Albutain, Recruitment Specialist, Davita



"We always believe that healthcare in Saudi has a huge potential especially on a dedicated show basis and we've seen Global Health Exhibition over the past 3-4 years grow year-on-year in terms of like exhibitors and visitors."

Eng. Michel Atallah, CEO, Siemens Healthineers

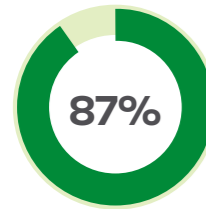


"There has been significant progress from last year's edition, with a large turnout at the exhibition and strong organization. I hope that the coming years will be even better."

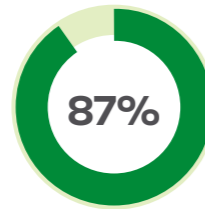
Eng. Ahmed Adel Ibrahim, Commercial Director, Inma



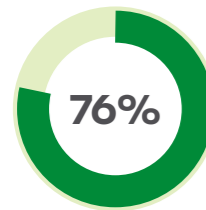
Visitor overview



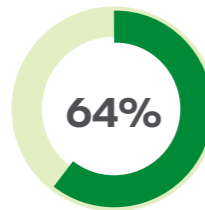
87% will attend Global Health Exhibition 2024



87% rated the quality of exhibitors from Good to Excellent



76% rates Global Health Exhibition as an important platform to attend for their business



64% rated their experience from good to excellent



"If my colleague asked me about the event, I will described them that you can learn a lot of things, it is very high technology and very updated to all the things and a lot benefits to us as a medical professional."

Mr. Roger Gelidon, King Khalid University Hospital



"Amazing exhibitions and opportunity to connect with people from different industries, a chance to stay updated with new technologies and products."

Ms. Dina Gadkarim, Engineer



"This exhibition has given me a chance to learn so many things that I can apply on my current profession, I gain knowledge in different aspect that is very important in a health care settings."

Sittie Zubaira Otto, King Saud Medical City

Seniority

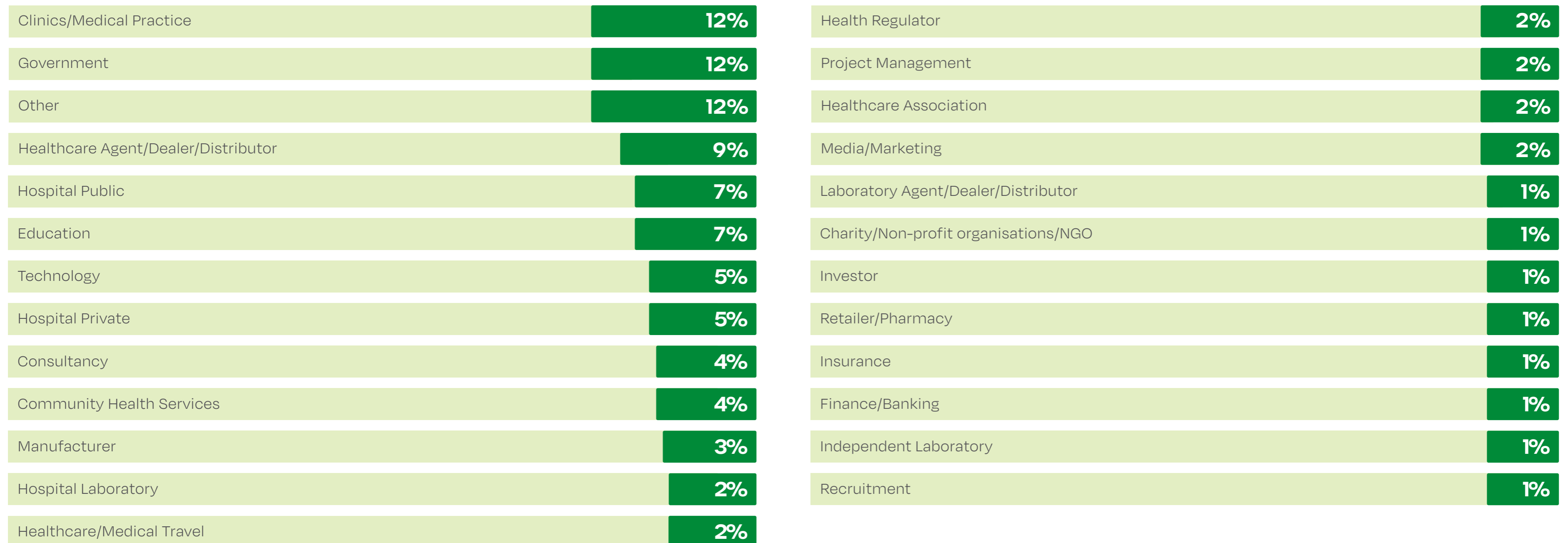
Senior Manager/Manager	22%
Director/Head of Department/General Manager	22%
Junior Manager/Executive	18%
Managing Director/Vice President	10%
Executive Secretary/Company Secretary	9%
Owner/Board Director	8%
Senior Government Official	6%
C-Level/President/Chairman	5%





Visitor overview

Nature of Business



Global Health Congress 2023


The 2023 Global Health Congress was an absolute powerhouse, uniting luminaries from major medical disciplines. This extraordinary event featured a dazzling lineup of 8 conferences including 5 CME tracks. The conferences included: Leaders in Healthcare Summit, Future of Radiology, Nursing, Future of Preventive Health, Healthcare Finance and RCM, Joint Commission International, Quality in Healthcare, and Future of Clinical Labs.


9,967
delegates



140+
speakers


8
conferences



100+
sessions

 "The exhibition extends my expectations. All the conferences' topics strongly focus on the main exhibition goals."

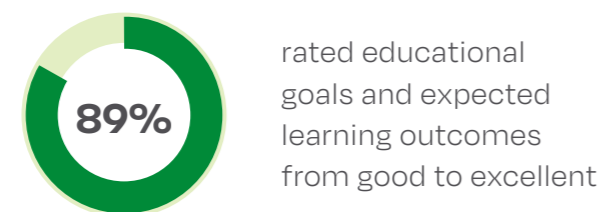
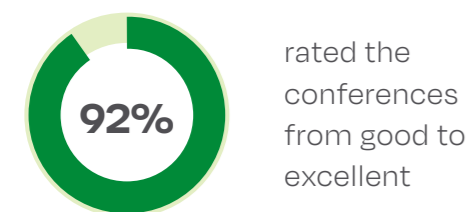
Amar El Hajj, Intelligile Group

 "I've been part of different activities and conferences that greatly benefit us as healthcare professionals. They've enhanced our patient care skills and our understanding of products from investors. These experiences have been invaluable."

Jade Armie Palomo, Maharah Human Resources Company

 "Well, my experience is pretty awesome, the speakers who give their best to understand their perspective and goals for this event, hope I can attend again next year."

Ms. Madonna Literal, Nera Medical Specialist Complex



Leaders in Healthcare Summit

The Leaders in Healthcare Summit kicked off the Global Health Exhibition with great enthusiasm and featured an esteemed panel of ministers, including H.E. Fahad bin Abdurrahman Al-Jalajel, Minister of Health, KSA; H.E. Khalid A. Al-Falih, Minister of Investment, KSA; H.E. Bandar Al Khurayef, Minister of Industry and Minerals, KSA; H.E. Faisal F. Alibrahim, Minister of Economy and Planning, KSA; H.E. Abdullah Al-Swaha, Minister of Communication and Information Technology, KSA; and H.E. Yasir bin Othman Al-Rumayyan, Governor, Public Investment Fund (PIF), KSA.

The summit immediately delved into pivotal conversations such as the Health Sector Transformation Program (HSTP), the pursuit of healthcare sustainability, fostering innovation in global health, and enhancing the value in healthcare delivery. These discussions not only focused on elevating healthcare but also explored how it can drive economic opportunities in the kingdom. The summit was an exciting platform full of inspiring ideas and forward-looking plans for the future of healthcare in Saudi Arabia.


30
sessions


40
speakers



Innov8 Start-up Competition

Driving innovation in healthcare, supported by our esteemed partnership with SEHA Virtual Hospital, the 2nd edition of the Innov8 Start-up Competition was held to see how the next generation of healthcare pioneers are disrupting the healthcare industry with their ground-breaking ideas and solutions.

More than 50 start-ups pitched their ground-breaking ideas to a panel of judges including industry leaders, investors, government officials, and entrepreneurs to secure prizes and gain mentorship for their budding ventures.

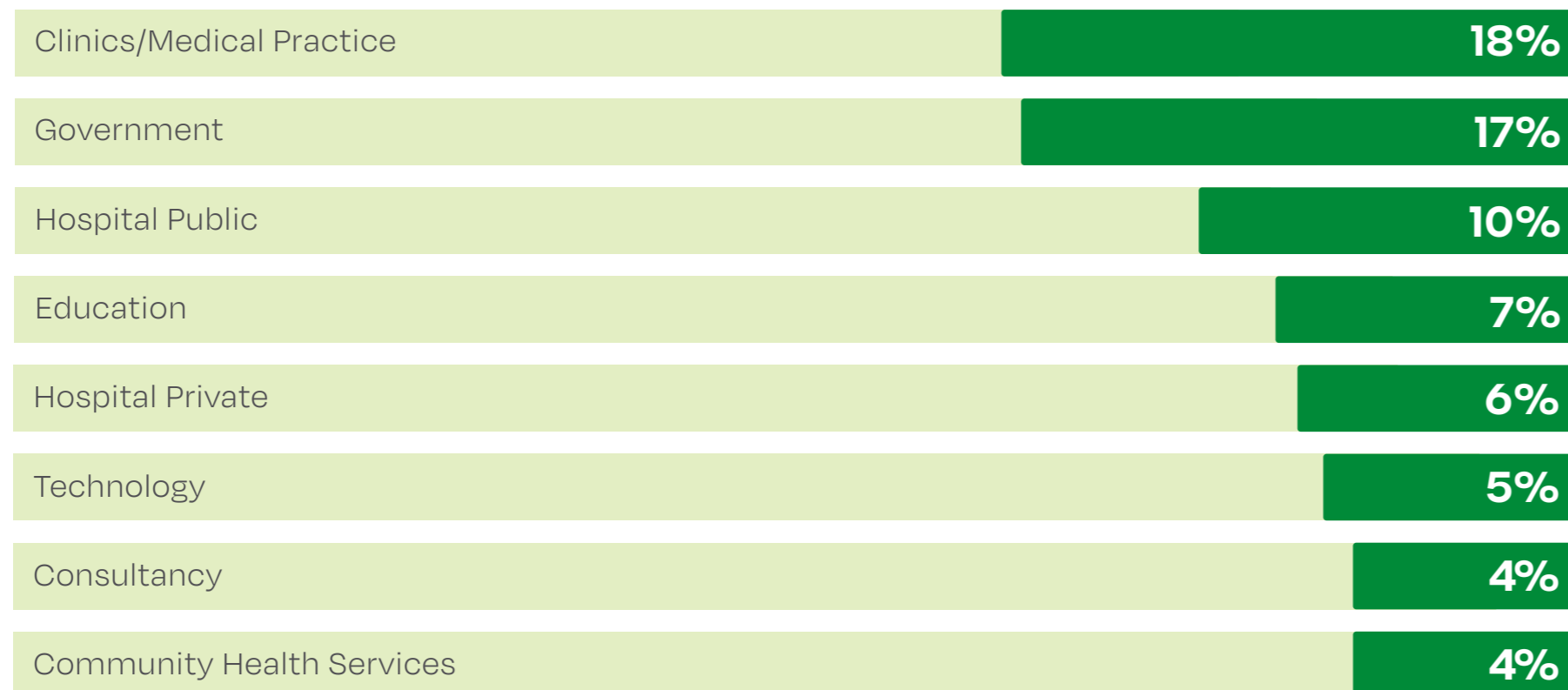
Taking the stage and audience by wave, the first-place winners were Cerebra TEC receiving a complimentary stand space at Global Health 2024, a funding of 200,000 SAR and a 3 months membership programme at the Regulatory Sandbox at SEHA Virtual Hospital and Innovation Enablement Centre at Ministry of Health. Amplify Health and 3Dit Medical secured the second and third positions respectively, in an exciting battle for top honors.

Total attendees: 1,016

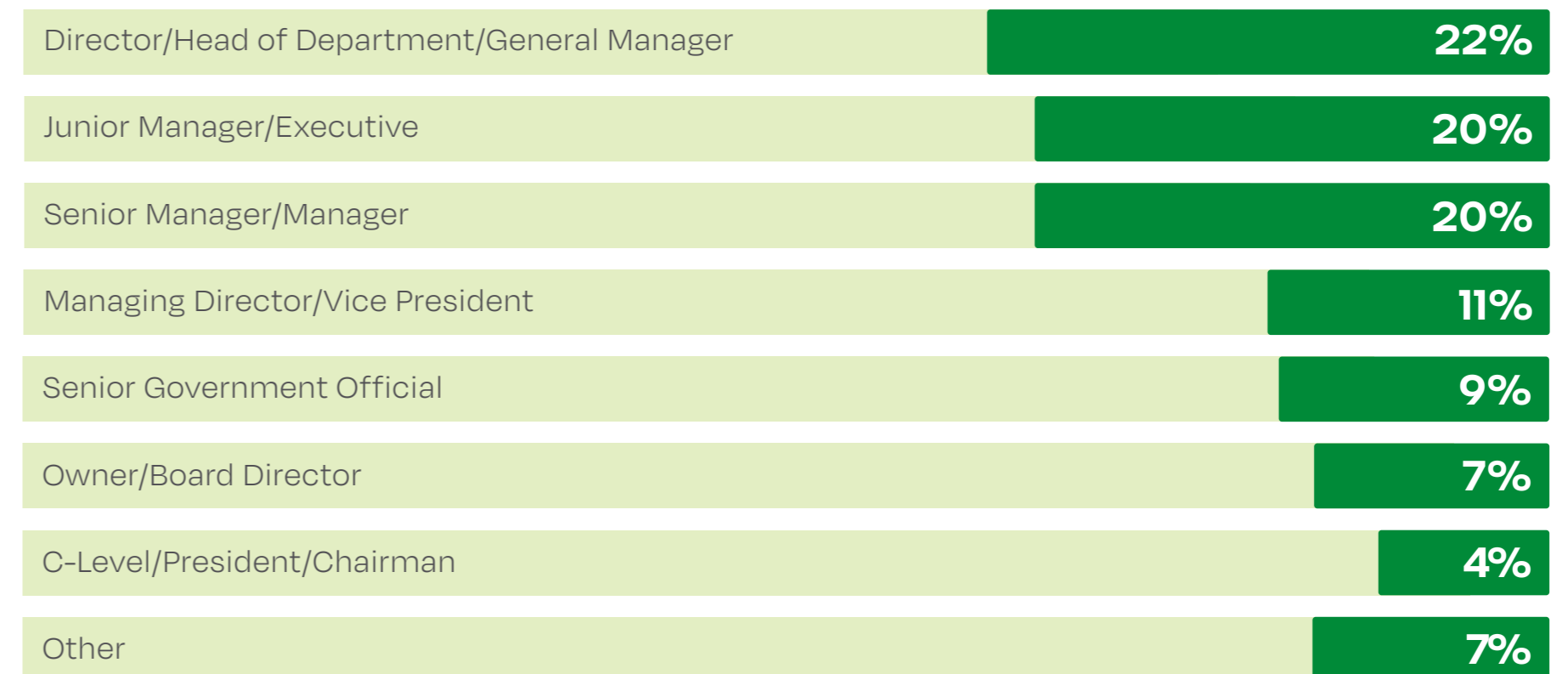


Innov8 Start-up Competition

Nature of Business



Seniority



Thank you to our partners

Partner of choice



Premium healthcare partner



Exclusive healthcare partner



Future of health partner



Diamond partner



Strategic healthcare partner



Digital enabler partner



Digital partner



Platinum partners



Gold partners



Silver partners



Official hand hygiene partner



Supporting partners



Knowledge partner



Official editorial partner



Media partners



Organised by



In partnership with



Save the date for 2024

2-4 October 2024

Contact us to book your stand

sales@globalhealthsaudi.com

www.globalhealthsaudi.com

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