

**DIGITAL HEALTH** 

# SWISS CORNER MEDICA START-UP PARK 2023

**DUSSELDORF, 13-16 NOVEMBER 2023** 





Switzerland.

# **Medica Start-up Park 2023**



Where healthcare is going

DÜSSELDORF, GERMANY

13-16 NOVEMBER 2023

Member of MEDICAlliance

- Ħ 13 16 November 2023
- Messe Dusseldorf
- World Forum for Medicine / Start-up Park: Digital Health
- Visitor profile (Visitor profile data Medica and Compamed 2022)

  More than 81'000 visitors from 173 countries, 32% Germany, 68% abroad (visitor profile data)

Visitor target group: General practitioners, Hospital doctors, managers, nursing staff and technical managers, laboratory managers, medical specialized trade, medical industry, medical assistants, cost units

Over 5'200 exhibitors on 90'500 sqm

Over 60 start-ups from the fields of diagnostics, IoMT, smart solutions, chronic disease treatment, AI, VR, mHealth and wearable solutions

www.s-ge.com/medica-startup-park / www.medica.de / Medica Start-up Park



# **SWISS Corner - Your Package**

Application deadline:

Exhibitor Package: 30 June 2023 Innosuisse Start-up Package:

16 June 2023

#### **Exhibitor Package**

CHF 4'500.-

- 1 table 70x120x110 cm, 2 stools
- 1 graphic column, 80x40x250 cm
- 1 exhibitor graphic, 70x100 cm
- Power connection / incl. consumption
- Internet access (2Mbps)
- Basic cleaning
- Entry into the online exhibitor directory
- S-GE service package (pre-show exhibitor workshop, pre-show support and on-site organization of your presence, 1 hour consulting by S-GE start-up expert)
- Max 2 staff at your booth

#### **Optional: Speaking Slot** CHF 400.-

Medica connected healthcare forum

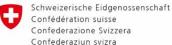
**Innosuisse Start-up Package Optional: Speaking Slot** 

CHF 1'000.-CHF 100.-

- Exhibitor package as defined on the left
- Optional Business Support Packages available
- · Optional Speaking Slot in the Medica connected healthcare Forum
- You can apply for this package with a valid Innosuisse voucher or an Innosuisse / CTI label obtained in the last 3 years.
- It's based on the subsequent approval by the Innovation Council.
- · Limited spaces available



→ Would you like to get into the Innosuisse Program? Apply here.



Innosuisse - Schweizerische Agentur für Innovationsförderung

## **SWISS CORNER**

#### CONDITIONS



For Swiss and Liechtenstein companies



### Your profile:

- Sector Digital Health
- Age of the company: 0 5 years
- Employees: 1 20
- Annual turnover: 0 3 Mio. EURO



#### Not included:

Transport and insurance of your exhibits • technical connections and operating costs • travel and accommodation

→ For more information, please consult the S-GE general terms and conditions at <a href="https://www.s-ge.com/agb">www.s-ge.com/agb</a>.

#### **BENEFITS**



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



Attractive stand design creating an inviting atmosphere



We support you to get the most out of your participation: Pre-show exhibitor workshop

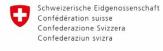
# **Impression Swiss Corner at Start-up Park 2022**

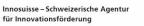


## REGISTRATION

# **Deadline for Registration:**

- For start-ups in the Innosuisse program: 16 June 2023 / get form from S-GE
- For all other start-ups: 30 June 2023 / Registration S-GE







## **CONTACT DETAILS**

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# S-GE consultant in your region:



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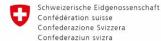


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#### Partner:



Innosuisse – Schweizerische Agentur für Innovationsförderung



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Schweizerisches Generalkonsulat Swiss Business Hub Germany

