

DIGITAL HEALTH

# SWISS CORNER MEDICA START-UP PARK 2023 DUSSELDORF, 13-16 NOVEMBER 2023



OFFICIAL PROGRAM

# Medica Start-up Park 2023



Where healthcare  
is going

DÜSSELDORF, GERMANY  
**13-16 NOVEMBER 2023**

Member of  MEDICAlliance



13 – 16 November 2023



Messe Dusseldorf



World Forum for Medicine / Start-up Park: **Digital Health**



Visitor profile (Visitor profile data Medica and Compamed 2022)

More than 81'000 visitors from 173 countries, 32% Germany, 68% abroad  
(visitor profile data)

Visitor target group: General practitioners, Hospital doctors, managers, nursing staff and technical managers, laboratory managers, medical specialized trade, medical industry, medical assistants, cost units



Over 5'200 exhibitors on 90'500 sqm

Over 60 start-ups from the fields of diagnostics, IoMT, smart solutions, chronic disease treatment, AI, VR, mHealth and wearable solutions

[www.s-ge.com/medica-startup-park /](http://www.s-ge.com/medica-startup-park/)  
[www.medica.de /](http://www.medica.de/) Medica Start-up Park



# SWISS Corner - Your Package

👉 Application deadline:  
Exhibitor Package: **30 June 2023**  
Innosuisse Start-up Package:  
**16 June 2023**

## Exhibitor Package **CHF 4'500.-**

- 1 table 70x120x110 cm, 2 stools
- 1 graphic column, 80x40x250 cm
- 1 exhibitor graphic, 70x100 cm
- Power connection / incl. consumption
- Internet access (2Mbps)
- Basic cleaning
- Entry into the online exhibitor directory
- S-GE service package (pre-show exhibitor workshop, pre-show support and on-site organization of your presence, 1 hour consulting by S-GE start-up expert)
- Max 2 staff at your booth

## Optional: Speaking Slot **CHF 400.-**

- Medica connected healthcare forum

## Innosuisse Start-up Package **CHF 1'000.-** Optional: Speaking Slot **CHF 100.-**

- Exhibitor package as defined on the left
- Optional Business Support Packages available
- Optional Speaking Slot in the Medica connected healthcare Forum
- You can apply for this package with a valid Innosuisse voucher or an Innosuisse / CTI label obtained in the last 3 years.
- It's based on the subsequent approval by the Innovation Council.
- Limited spaces available



→ *Would you like to get into the Innosuisse Program? Apply [here](#).*



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Innosuisse – Schweizerische Agentur  
für Innovationsförderung

# SWISS CORNER

## CONDITIONS



For Swiss and Liechtenstein companies



Your profile:

- Sector Digital Health
- Age of the company: 0 – 5 years
- Employees: 1 – 20
- Annual turnover: 0 – 3 Mio. EURO



### Not included:

Transport and insurance of your exhibits • technical connections and operating costs • travel and accommodation

→ For more information, please consult the S-GE general terms and conditions at [www.s-ge.com/agb](http://www.s-ge.com/agb).

## BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



Attractive stand design creating an inviting atmosphere



We support you to get the most out of your participation: Pre-show exhibitor workshop



# Impression Swiss Corner at Start-up Park 2022



# REGISTRATION

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## Deadline for Registration:

- For start-ups in the Innosuisse program: 16 June 2023 / [get form from S-GE](#)
- For all other start-ups: 30 June 2023 / [Registration S-GE](#)

# CONTACT DETAILS

## Project Management SWISS Corner:



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## Partner:



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