

ARAB HEALTH 2023



- Live at Dubai World Trade Centre, 29 January 1 February 2024 Online Conference, 3 January 1 March 2024
- The largest healthcare exhibition in the MENA region
 - 2022: 2,828 exhibitors, 50,577 visitors
- Q Main product categories:
 - Medical equipment & devices, Disposables & consumer goods, Orthopedics & physiotherapy / rehabilitation, Imaging & diagnostics, Healthcare & general services, IT systems & solutions, Healthcare infrastructure & assets, Wellness & prevention
- Visitors Profile (based on Arab Health 2020):
 - 24% dealers & distributors, 16% hospitals, 14% government, 8% manufacturers,
 5% technology, 5% Medical travel, 4% consultancy, 4% pharmacies, 4% education,
 4% investment and finance, 3% laboratories
 - 52% GCC, 18% Asia, 10% Africa, 9% Europe, 8% Middle East, 3% others
- www.s-ge.com/arabhealth / www.arabhealthonline.com

SWISS PAVILION

FACTS AND FIGURES



Country Pavilion for Swiss and Liechtenstein companies



The size of the SWISS Pavilion depends on demand (approx. 306sqm)



The location of the SWISS Pavilion is not confirmed yet (we try to be located again in the sector "Medical equipment & devices" in Trade Centre Arena)



Own exhibition space for each company



Joint hospitality area for your meetings

BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation

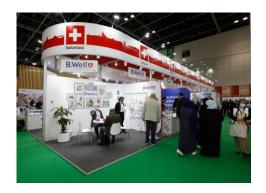


Attractive stand design creating an inviting atmosphere



Ready to use stand

12sqm booth 15sqm booth	CHF 19,100 CHF 23,500	
Space rental & booth construction 1 power socket, 1 company logo,		
 12sqm: 1 table and 4 chairs to choose: 1 lockable sideboard or showcase 1 brochure rack 	 15sqm: 2 tables and 8 chairs to choose: 2 lockable sideboards or showcases 1 brochure rack 	graphics or change of furniture → separate costs
Corner booth: depending on size, time of registration and number of participations (booth allocation will be announced at a later stage)		USD 550







9sqm PACKAGE

9sqm booth	CHF 14,500
Space rental & booth construction, illumination, 1 power socket, 1 company logo, S-GE service package	
1 table and 4 chairs to choose: 1 lockable sideboard or 1 showcase 1 brochure rack	graphics or change of furniture → separate costs







PACKAGE - BEING THERE IS EVERYTHING!

Limited number of packages available

→ First come, first serve

4sqm booth	CHF 6,700	
Space rental & booth construction, illumination, 1 power socket, 1 company logo, S-GE service package	max. 2 people of your team onsite	
2 sqm graphic (print from delivered data) 1 high table, 2 highchairs to choose: 1 lockable sideboard or showcase 1 brochure rack	Additional graphics or change of furniture → separate costs	



SWISS PAVILION – COST OVERVIEW

	4sqm	9sqm	12sqm	15sqm
Package	CHF 6,700	CHF 14,500	CHF 19,100	CHF 23,500
	S-GE gold member: CHF 650			
S-GE registration fee	S-GE silver member / member Swiss Medtech: CHF 800			
	Non-member: CHF 950			
Mandatory Online Package "Essential" (Lead Retrieval & Basic Profile by organizer)	USD 1,500			
Corner booth fee (*if chosen and available)	n/a	n/a	USD 550*	USD 550*

THIS IS WHAT WE DO FOR YOU

S-GE service package

Organization: Project management as well as organizational and administrative preparation and realization • contact person before, during and after the trade fair

Let the show begin: hospitality area • catering offer • storage (limited space) • booth cleaning and garbage removal • Swiss dinner reception (all depending on health and safety guidelines)

Communication: Company logo on your booth • entry in the <u>Swiss Online Exhibitor Directory</u>

Other services: Free initial consulting session, first port of call for export-related issues, GoGlobal Cockpit (free analysis platform), benefit from the worldwide network of our Swiss Business Hubs

Not included

- Transport and insurance of your exhibits
- Individual booth design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation
- → For more information, please consult the S-GE general terms and conditions

REGISTRATION AND CONTACT DETAILS

Registration Deadline: Tuesday, 28 February 2023 (or first come, first served)

Project Team SWISS Pavilion:



Franziska Weibel +41 44 365 52 73 fweibel@s-ge.com



Corinne Wyler +41 44 365 52 53 cwyler@s-ge.com



S-GE country consultant in your region:



Office Zurich:

<u>Suhail El Obeid</u>
+41 44 365 54 72
<u>selobeid@s-ge.com</u>



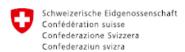
Office Renens: **Bastien Bovy**+41 21 545 94 99
bbovy@s-ge.com



Office Lugano:
Luca Degiovannini
+41 91 601 86 85
Idegiovannini@s-ge.com

Partner:





Consulate General of Switzerland Swiss Business Hub Middle East

