

enabling new business

+ SWITZERLAND
GLOBAL
ENTERPRISE

BIOJAPAN

YOKOHAMA, OCTOBER 9 – 11, 2024

*Register
now!*

OFFICIAL PROGRAM



Switzerland.



In co-operation with:



Swiss Biotech
Association



swissnex



October 9 – 11, 4



Pacifico Yokohama, Japan + virtual event component



Asia's largest **lifescience** partnering event consisting of **Exhibitions**: "BioJapan", "Regenerative Medicine JAPAN" (facilitating **R&D**), and "health TECH JAPAN"(a fusion of **digital technology and life science**), **Seminar, and Partnering program**. The partnering program to facilitate innovation through business matching is run both physically and virtually.



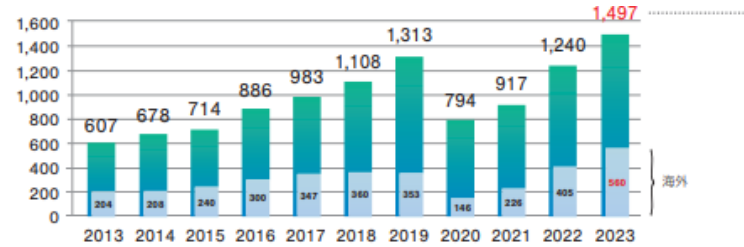
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<https://jcd-expo.jp/en/>

2023 Participants

Number of exhibitors and partnering program participants



Number of **Exhibitors**

1,040 Companies **871** Booths

Number of **Visitors** **16,138**

Partnering Program

1,497 Companies / **2,747** Participants

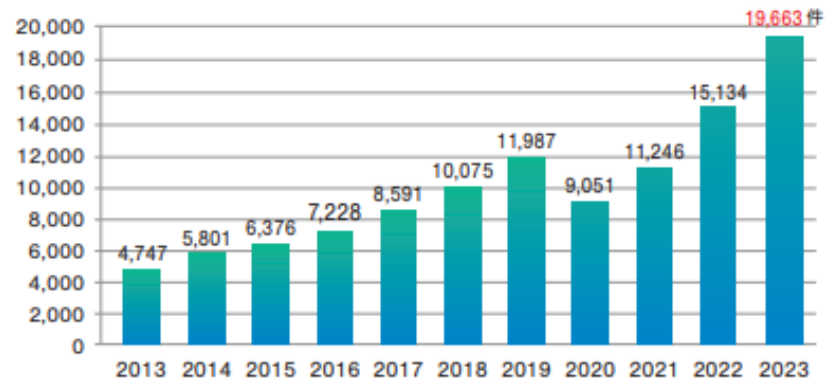
19,663 Business Discussions

Overseas Exhibitors

37 Countries / Regions

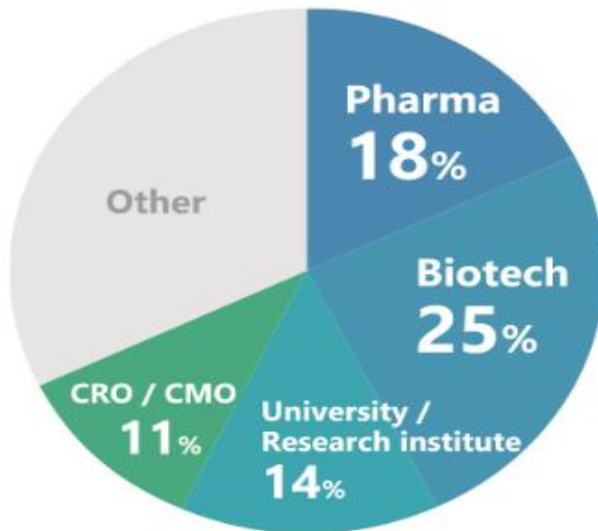
Arab / Australia / Austria / Belgium / Canada / China / Czech / Denmark / Estonia / Finland / France / Germany / Greece / HongKong / Hungary / India / Israel / Italy / Japan / Korea / Kyrgyzstan / Lithuania / Netherlands / NewZealand / Norway / Poland / Portugal / Singapore / Slovenia / Spain / Sweden / Switzerland / Taiwan / Tajikistan / UK / Ukraine / USA

Number of business meetings

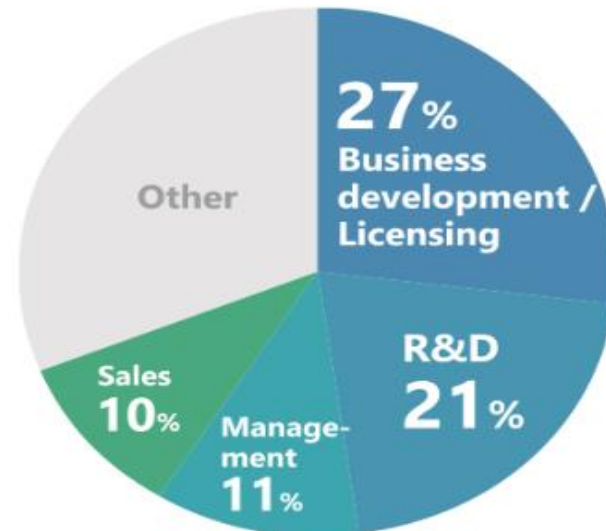


2023 Participant Profile

Industry



Occupation



2023 Exhibitor&Partnering Participants

Partipants Pick Ups

Asahi Kasei, Ajinomoto, Astellas, Astrazeneca, Abbvie, EA Pharma, Eli Lilly, F. Hoffmann-La Roche, MSD, Ono Pharma, Otsuka Pharma, Kaken Pharma, Kissei Pharma, Kyowa Kirin, Kyokuto Pharma, Kowa, Sanofi, Samsung Biologics, SHIONOGI, ZERIA Pharma, Johnson & Johnson INNOVATION, Daiichi Sankyo, Taisho Pharma, TAIHO Pharma, Sumitomo Pharma, Takara Bio, Takeda Pharma, Mitsubishi Tanab Pharma, Chugai Pharma, Nippon Shinyaku, Japan Tobacco, Novartis, Bayer, Pfizer, Bristol-Myers Squibb, Boehringer Ingelheim Japan, Maruho, Mochida Pharma, UCB Japan, Janssen Pharma, ROHTO Pharma, Neurimmune

Why you should join BioJapan

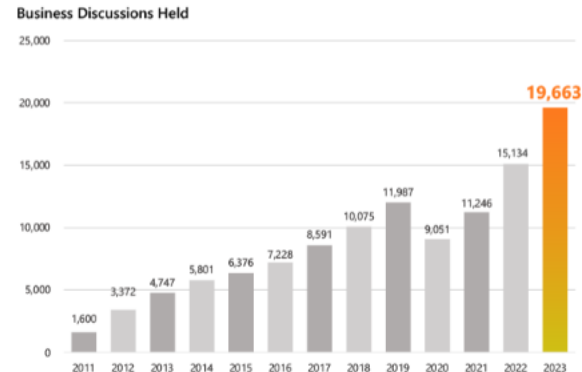


Partnering Highlights

2,700+ Participants

1,400+ Companies

19,000+ Business Meetings



You can meet your **potential business partners** at this Partnering Event!
The **Asia's largest partnering event** is held both digitally and physically.

Almost all **major Japanese & global pharmaceutical companies** attend this event each year, making it a great place to meet dealmakers in the **biotechnology, regenerative medicine and healthcare** industries!

At last year's event alone, **more than 19,000 one-on-one business meetings** were held to **find partners, strengthen collaborations and license assets**.

About the **SWISS Biotech Pavilion** and your benefits



Country Pavilion for Swiss and Liechtenstein companies including **Partnering Registration**



Approx. 45 sqm (depends on demand)



Conference and presentation slots at reduced price



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss and Swiss Biotech design



The **SWISS** Biotech Pavilion will be your home base during BioJapan.



Ready to use participation options

Be part of the Swiss BIOTECH Pavilion

1. BASIC package (shared space)

- Custom-printed wall display
- Shared exhibition space
- Display of brochures
- 30-second movie/slides on a shared screen (to run in a loop)
- Use of the SWISS Biotech Pavilion as home base
- One partnering account
- Shared booth support
(basic translation for communication)
- Coffee and snacks

Well-suited for start-ups and academia

CHF 2'000 for SGA/S-GE member
CHF 2'400 for non-members



Please note that the packages do not include web entry of exhibitor and partnering information. Each participant has to take care of her/his own web entry individually.

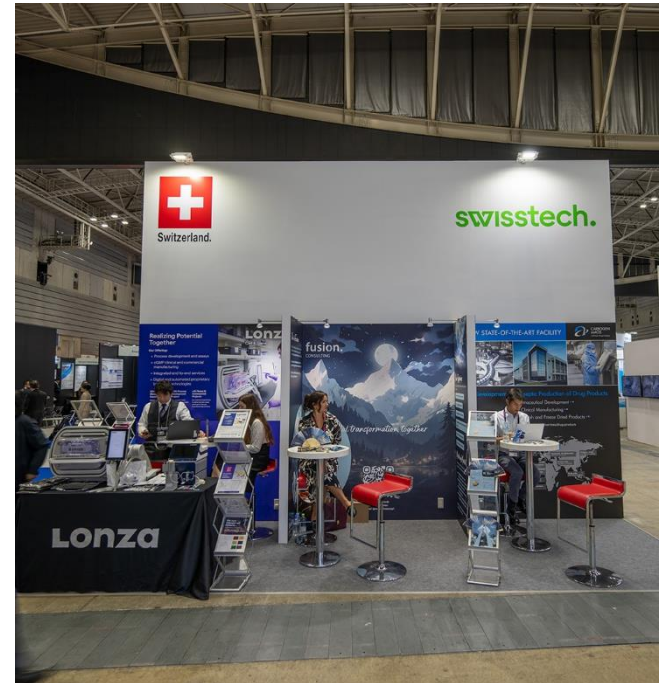
Be part of the Swiss BIOTECH Pavilion

2. PLUS package (“small but stylish” booth 4sqm)

- Individual, customized booth
- Custom-printed wall display
- Small “kiosk”-style booth including a table with stools
- Display of brochures
- 30-second movie/slides on a shared screen (to run in a loop)
- Use of the SWISS **Biotech** Pavilion as home base
- One partnering account
- Shared booth support
(basic translation for communication)
- Coffee and snacks

CHF 6'400 for SBA/S-GE members

CHF 6'800 for non-members



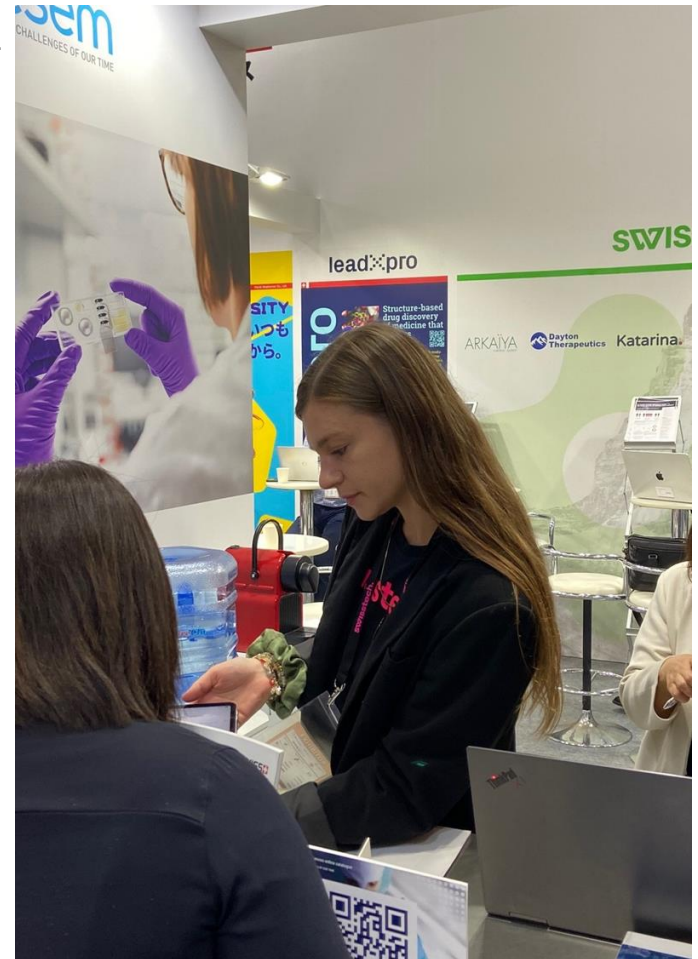
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Be part of the Swiss BIOTECH Pavilion

3. Logo + Online Partnering package

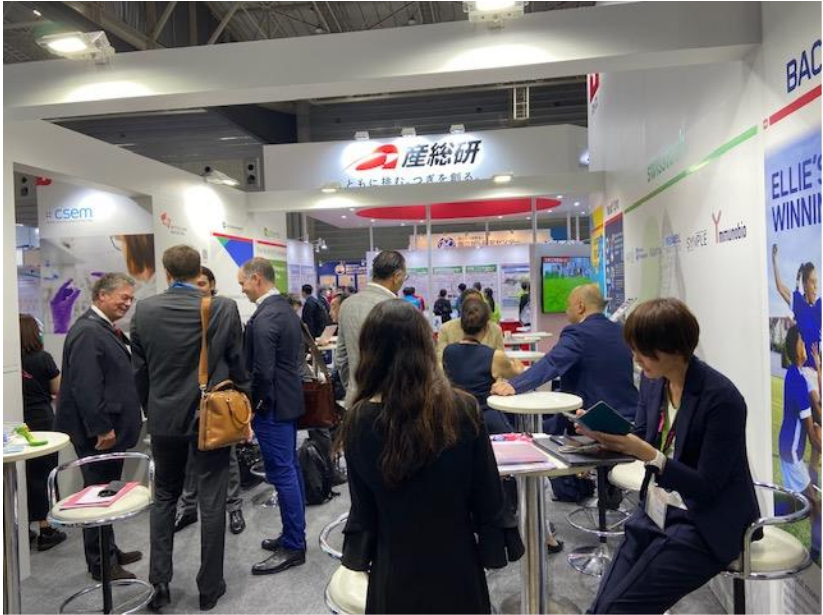
- Custom-printed wall display within the shared space
- Display of brochures
- 30-second movie/slides on a shared screen (to run in a loop)
- One partnering account for online participation
- (No physical presence at the booth)
- Shared booth support (receiving queries at the booth on your behalf)

CHF 1'200 for SBA/S-GE members
CHF 1'600 for non-members



Please note that the packages do not include web entry of exhibitor and partnering information. Each participant has to take care of his/her own information entry individually.

Impressions from the SWISS Pavilion at BioJapan 2023



2022



Optional Services

+ **Japanese translation of your wall display content** (your solution and projects)

Upon request

+ **Your own interpreter**

Upon request and according to your needs (student/professional, only one day of three days, etc.)

+ **Additional digital display**

Upon request and according to your needs

+ **Business Consultation by a Biotech Expert**

- Identifying business partners/customers
 - Business advice
 - Support for Partnering Program (choosing meeting partners)
- Upon request and according to your needs

+ **Participation in Presentation Session**

A presentation platform where you can pitch your solution.

+ **Others**

We offer solution-oriented approach. Should you have any other needs, talk to us.

Please let us know your needs when you register.

Registration and Contact



Registration Deadline: April 30, 2024

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