



IDEM SINGAPORE 2024

- Marina Bay Sands Expo & Convention Centre, Singapore
- Recognised as the Leading Dental Exhibition and Conference in the Asia Pacific, IDEM has hosted 12 editions in Singapore. With an impeccable track record and 20 years of experience, IDEM continues to see a year-on-year growth and growing demand for the fast-developing dental sector. As Asia's most established dental exhibition and conference, IDEM is a one-stop focal point where products of the global markets are on display and where exhibitors will meet key decision-makers from the Asia Pacific dental industry.
- IDEM Singapore 2022 attracted over 540 exhibitors from 37 countries.

 There were more than 6,530 visitors from 67 countries.
- www.idem-singapore.com
- i Post Show Report 2020 / Post Show Report 2022

SWISS PAVILION – THE BOOTH



Country Pavilion for Swiss and Liechtenstein companies



Approx. 200 sqm (depending on number of exhibitors)



Own exhibition space for each company



Joint hospitality area for your meetings



4 packages available



all under the well-known umbrella brand of Switzerland.

5 REASONS TO ATTEND THE SWISS PAVILION



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings

Ready to use stand

SWISS Pavilion – Package overview

Package	Showcase	Mini	Midi	Mega
Size	approx 4 sqm	6 sqm	9 – 15 sqm	Minimum 16 sqm
Price	CHF 4,900	CHF 6,390	CHF 995/sqm	CHF 970 sqm
S-GE service package*	Included	Included	Included	Included
Co-exhibitor Marketing fee	SGD \$450 (mandatory marketing fee from Koelnmesse)			
S-GE registration fee	CHF 650 S-GE gold member CHF 800 S-GE silver member / member sdi CHF 950 non member			

THIS IS WHAT WE DO FOR YOU – OUR SERVICE PACKAGE

S-GE service package

We care about all organizational belongings:

Professional project management before, during and after the show • consulting by all project partners • Swiss side event • exhibitor badges • name tags

Let the show begin:

Illumination • power supply • one company logo • hosted hospitality area • info bar • internet access • snacks, coffee and non-alcoholic drinks • storage (limited space) • booth cleaning and garbage removal

Your company and products deserve attention:

Swiss exhibitor directory • entry in the official show catalogue and the buyer's guide • direct links to all exhibiting companies via the S-GE website • on-site advertisement

Included furniture

Showcase Package (approx 3 sqm)

At the entrance in the hospitality area, 1 showcase or graphic wall (2 sqm), 1 high table, 1 barstool

Mini Package (6 sqm)

1 high table, 2 barstools, 1 low showcase

Midi Package (9 – 15 sqm)

1 meeting table, 4 chairs, 1 low showcase

Mega Package (min. 16 sqm)

1 meeting table + 4 chairs/9 sqm;

1 low showcase/8 sqm

Not included

- Transport and insurance of your exhibits
- Individual booth design / additional furnishings
- Technical connections and operating costs
- Travel and accommodation
- · Mandatory marketing fee from Koelnmesse Singapore
 - → For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at www.s-ge.com/agb.

REGISTRATION DEADLINE AND CONTACT

• Registration Deadline: Friday, 19 Mai 2023

Register now!

Projekt Management SWISS Pavilion:

Switzerland Global Enterprise

Adress: Stampfenbachstr. 85, CH-8006 Zürich

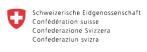


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Partners:



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IMPRESSIONS SWISS Pavilion @ IDEM 2022









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