

enabling new business

 **SWITZERLAND  
GLOBAL  
ENTERPRISE**

Join the SWISS Pavilion!

# IDEM SINGAPORE 2024

19 – 21 APRIL 2024, SINGAPORE

[Register  
now!](#)




OFFICIAL PROGRAM

**Switzerland.**   
Trade & Investment Promotion.




# IDEM SINGAPORE 2024


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 19 – 21 April 2024

 Marina Bay Sands Expo & Convention Centre, Singapore

 **Recognised as the Leading Dental Exhibition and Conference in the Asia Pacific**, IDEM has hosted 12 editions in Singapore. With an impeccable track record and 20 years of experience, IDEM continues to see a year-on-year growth and growing demand for the fast-developing dental sector. As Asia's most established dental exhibition and conference, IDEM is a one-stop focal point where products of the global markets are on display and where exhibitors will meet key decision-makers from the Asia Pacific dental industry.

 IDEM Singapore 2022 attracted over 540 exhibitors from 37 countries  
There were more than 6,530 visitors from 67 countries

 [www.idem-singapore.com](http://www.idem-singapore.com)

 [Post Show Report 2020](#) / [Post Show Report 2022](#)

# SWISS PAVILION – THE BOOTH

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Country Pavilion for Swiss and Liechtenstein companies



Approx. 200 sqm (depending on number of exhibitors)



Own exhibition space for each company



Joint hospitality area for your meetings



4 packages available



all under the well-known umbrella brand of Switzerland.

## 5 REASONS TO ATTEND THE SWISS PAVILION

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Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations



Attractive stand design creating an inviting atmosphere



Use of the common area for your customer meetings



Ready to use stand

## SWISS Pavilion – Package overview

Package	Showcase	Mini	Midi	Mega
<b>Size</b>	approx 4 sqm	6 sqm	9 – 15 sqm	Minimum 16 sqm
<b>Price</b>	CHF 4,900.-	CHF 6,390.-	CHF 995.-/sqm	CHF 970.- sqm
<b>S-GE service package*</b>	Included	Included	Included	Included
<b>Co-exhibitor Marketing fee</b>	SGD \$450 (mandatory marketing fee from Koelnmesse)			
<b>S-GE registration fee</b>	CHF 650.- S-GE gold member CHF 800.- S-GE silver member / member sdi CHF 950.- non member			

# THIS IS WHAT WE DO FOR YOU – OUR SERVICE PACKAGE

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## S-GE service package

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### **We care about all organizational belongings:**

Professional project management before, during and after the show • consulting by all project partners • Swiss side event • exhibitor badges • name tags

### **Let the show begin:**

Illumination • power supply • one company logo • hosted hospitality area • info bar • internet access • snacks, coffee and non-alcoholic drinks • storage (limited space) • booth cleaning and garbage removal

### **Your company and products deserve attention:**

Swiss exhibitor directory • entry in the official show catalogue and the buyer's guide • direct links to all exhibiting companies via the S-GE website • on-site advertisement

## Included furniture

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### Showcase Package (approx 3 sqm)

At the entrance in the hospitality area, 1 showcase or graphic wall (2 sqm), 1 high table, 1 barstool

### Mini Package (6 sqm)

1 high table, 2 barstools, 1 low showcase

### Midi Package (9 – 15 sqm)

1 meeting table, 4 chairs, 1 low showcase

### Mega Package (min. 16 sqm)

1 meeting table + 4 chairs/9 sqm;  
1 low showcase/8 sqm

## Not included

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- Transport and insurance of your exhibits
- Individual booth design / additional furnishings
- Technical connections and operating costs
- Travel and accommodation
- Mandatory marketing fee from Koelnmesse Singapore

→ For more information please consult the S-GE general terms and conditions (items 4.6 and 7.2) at [www.s-ge.com/agb](http://www.s-ge.com/agb).

# REGISTRATION DEADLINE AND CONTACT



- **Registration Deadline:** Friday, 19 Mai 2023
- **Projekt Management SWISS Pavilion:**  
**Switzerland Global Enterprise**  
Adress: Stampfenbachstr. 85, CH-8006 Zürich



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- **Partners:**





# IMPRESSIONS SWISS Pavilion @ IDEM 2022

