


enabling new business

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

 **SWITZERLAND
GLOBAL
ENTERPRISE**

Swiss Business Hub Germany

PARTICIPATION INFORMATION



Swiss Pavilion @



Date: 19-21 November, 2024

Venue:

MESSE BREMEN

Halls 4, 5, 6 & 7

Findorffstrasse 101

28215 Bremen

<https://messe-bremen.de/>

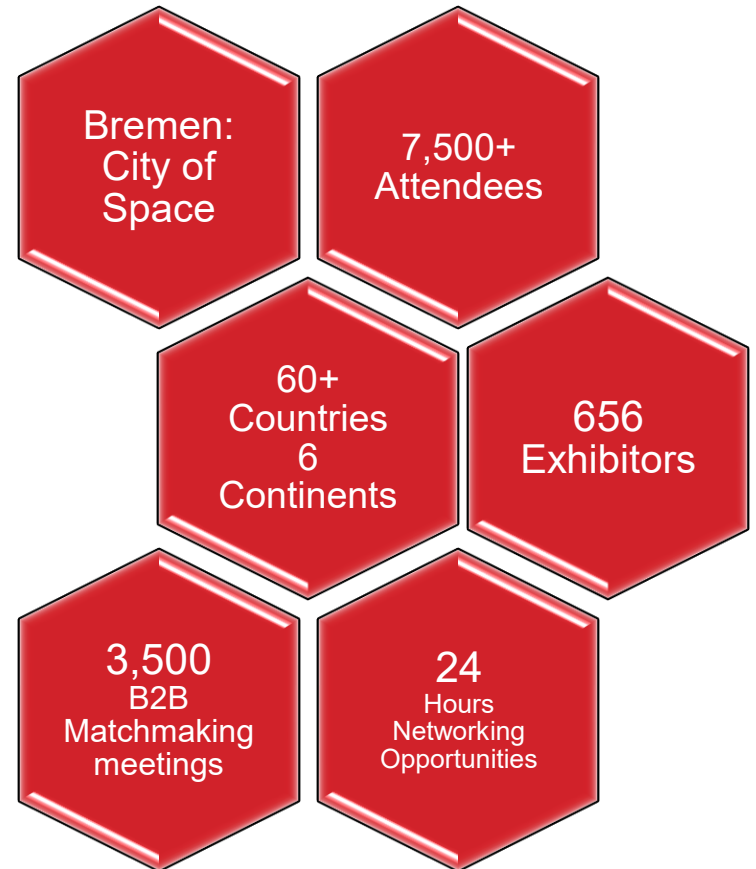
Space Tech Expo Europe

19-21 November, 2024 in Bremen/Germany

Why Space Tech Expo Europe?

The exhibition is Europe's premier B2B Space engineering event for **spacecraft, satellite, launch vehicle and space related technologies** and draws attendance from thousands of industry leaders, decision makers, engineers, specifiers and buyers to meet manufacturers and the supply chain for civil, military and commercial space.

- ❖ GET BUSINESS DONE
- ❖ DEVELOP TECHNICAL KNOWLEDGE
- ❖ FIND NEW CONNECTIONS



Benefits of participation in the Swiss Pavilion

Benefits

Location:

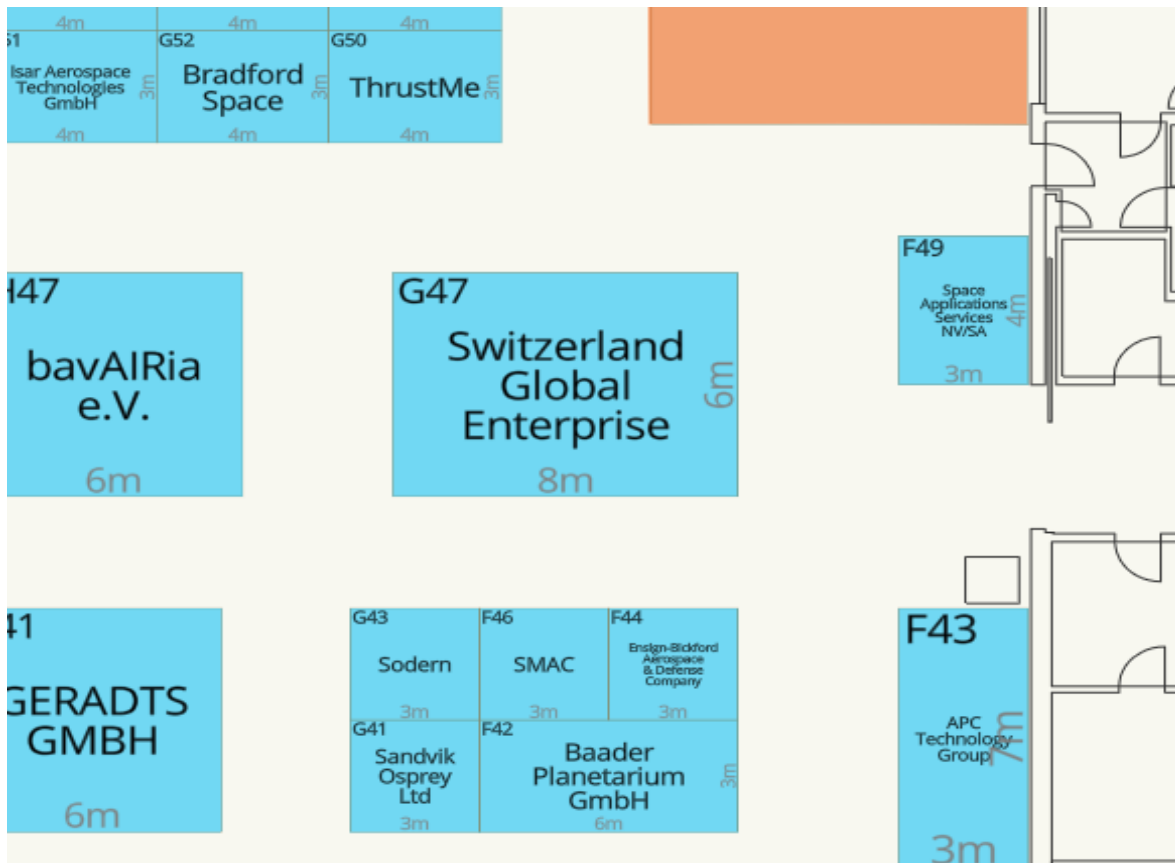
Hall No. 5

Space:

48 sqm (reserved, located to main pathway)

Management:

Swiss Business Hub Germany (SBH Germany) & Switzerland Global Enterprise (S-GE)



Benefits

The launch of the Swiss Pavilion provides a **centralized platform** for networking, collaboration and showcasing Swiss technology and innovation, furthermore the participation under the roof of Switzerland enhances **unique visibility** and **business opportunities** for participating Swiss companies as well as access to a broader audience and opportunities for partnerships with international space industry players. Additionally, joint participation fosters a sense of unity, promoting the Swiss space sector's strength and innovation on a global stage.

- **Professional project management team:** The Swiss Pavilion will be organized by the Swiss Business Hub Germany together with Switzerland Global Enterprise and the Swiss Space Industries Group of Swissmem.



Benefits

- **Focus on «business»:** Arrive and take your ready-to-use stand, no need to worry about details. Participating companies can concentrate on developing and maintaining the customer relationships. The Swiss Business Hub Germany team takes care of the organizational and administrative preparation and implementation.
- **Clear identification through Swiss design:** Clear identification by the Swiss design - The Swiss identity is widely recognized as a symbol of quality and innovation.
- **Attractive booth design that creates an inviting atmosphere:** Hosted hospitality area (coffee & tea) – we are there to help you if anything comes up and happy to treat you and your guests to coffee in the hospitality area; storage room (limited space); our project partner for booth construction is expert in the field designing an attractive booth.
- **Listing in the official brochure:** Participating companies will be featured in an official e-version brochure.
- **Communication:** To increase the visibility of participating companies, relevant media and social media platforms will be used to communicate the Swiss Pavilion.

Impression of Space Tech Europe 2023 – Switzerland will be presented for the first time with a Swiss Pavilion



Participation Package



Participation Package

4 SQM BOOTH “THE SPACE”

- Space rental and booth construction, illumination, 1 power soect, 1 company logo
- 1 (high table) and 2 (high) chairs, 1 brochure rack
- 1 lockable sideboard OR showcase
- S-GE / Swiss Business Hub Germany service package

Picture for reference use only, exact booth design still to be discussed



Pricing

- Please sign the separate "Registration Form" to confirm your participation.
- The registration deadline is 25 July, 2024

Item	Price
Package "The Space"	
4 sqm:	CHF 5.000,--
Larger booth space required:	Please contact us!
TV screen required:	Please contact us!

The «space» also includes an organized pitch event in the business lounge in front of an audience in order to bring you in contact with relevant key players.

Organizer & Contact

Organizer & Contact

Swiss Business Hub Germany is part of the Consulate General of Switzerland in Stuttgart and is responsible for implementing Swiss export strategies in Germany and for promoting Switzerland as a business location.

Ines Banhardt

Senior Consultant Export Promotion Switzerland

Swiss General Consulate

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www.eda.admin.ch/swiss-business-hub-germany

Switzerland Global Enterprise is the official Swiss organization for export and investment promotion with offices throughout Switzerland and in 31 countries. Together with partners at home and abroad, S-GE supports Swiss SMEs in their international business and assists innovative foreign companies with potential that are interested in settling in Switzerland.

Nadja Kolb

Consultant Germany / UK + Ireland

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Switzerland Global Enterprise

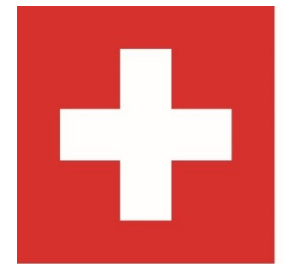
Stampfenbachstrasse 85 – CH-8006 Zürich

www.s-ge.com

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- A minimum of 6 Swiss companies are required for the realization of the Swiss Pavilion.
 - The Swiss Pavilion is still in the planning stage. All information about the Swiss Pavilion, including visuals, is subject to change (work in progress).

We are looking forward to your participation.

**DANKE
MERCI
GRAZIE**



Switzerland.