

**Meet Infrastructure players in Saudi Arabia**  
**One journey, various experiences!**  
**13-17 November 2022**

**INFRASTRUCTURE**  
**FACT FINDING MISSION (DRAFT VERSION)**



*Draft Programme*

# Programme (draft version)

Riyadh (Saudi Arabia)

**Day 0 / Saturday, 12 November 2022**

- **Individual arrival and driving to the hotel**  
(Braira Riyadh)
- **Check-in and overnight**

**Day 1 / Sunday, 13 November 2022**

**07:00-08:30**

- **Business Breakfast “Saudi Business Culture”**  
Understanding Drivers of Business Culture with a focus on the new economic changings.

**09:00-12:30**

- **Workshop with the Saudi Ministry of Investment (MISA)**  
Presentation about the Saudi infrastructure sector with a focus on the ongoing giga/mega projects. Open discussion about their services and specialties. MISA might invite some local entrepreneurs and the owners of the giga/mega-projects. The meeting will be an opportunity for all delegation members to inform about their USPs and services and interacting with the Saudi businesspeople and entrepreneurs.

**14:30-16:00**

- **Visit of the Company (1)**  
Open discussion about their services and specialties. The meeting will be an opportunity for all delegation members to inform about their USPs and services including discussion about any potential collaboration with the visited company.

**19:30-22:00**

- **Business Dinner at the Ambassador's residence**  
Meeting and networking with some selected VIPs people (up to 60).

**22:00**

- **End of the event and driving back to the Hotel**

*Draft Programme*

## Riyadh (Saudi Arabia)

### Day 2 / Monday, 14 November 2022

- **Open time**
- **Individual breakfast**

#### **08:20-08.30**

- **Gathering at the meeting point (Lobby)**
- **Departure to the Company (2)**

#### **09:00-10:30**

- **Visit of the Company (2)**

Open discussion about their services and specialties. The meeting will be an opportunity for all delegation members to inform about their USPs and services including discussion about any potential collaboration with the visited company.

#### **11:00-12:30**

- **Visit of the Company (3)**

Open discussion about their services and specialties. The meeting will be an opportunity for all delegation members to inform about their USPs and services including discussion about any potential collaboration with the visited company.

#### **12:45-13:45**

- **Lunchtime (Snacks? Lunch?)**

#### **14:30-16:00**

- **Visit of the Company (4)**

Open discussion about their services and specialties. The meeting will be an opportunity for all delegation members to inform about their USPs and services including discussion about any potential collaboration with the visited company.

#### **14:30-16:00**

- **Driving back to the Hotel**

Free time

#### **19:00**

- Meeting in the Lobby
- **Driving to Najd Village restaurant**

#### **19:30-22:00**

- **Business Dinner**

#### **22:00**

- **End of the dinner and driving back to the Hotel**

**Riyadh- Jeddah (Saudi Arabia)**

**Day 3 / Tuesday, 15 November 2022**

**- Individual breakfast and early checkout**

**08:00**

**- Departure to a selected Construction site (TBC)**

**08:30-10:30**

**- Site Visit**

Open discussion about the project and challenges including some insights that could help foreign companies in their business endeavours in Saudi Arabia.

**13:00-14:45 (Fixed)**

**- Flight to Jeddah**

**- Arrival into Jeddah, driving to the Hotel Novotel and Check-in**

**17:00-22:00 (Optional)**

**- Guided tour in Al Balad + Dinner**

**22:00**

**- Driving back to the Hotel**

**DRAFT**

## Jeddah (Saudi Arabia)

### Day 4 / Wednesday, 16 November 2022

#### - Individual breakfast

**08:15**

#### - Gathering at the meeting point (Lobby)

**09:00-10:30**

#### - Visit of the Company (6)

Open discussion about their services and specialties. The meeting will be an opportunity for all delegation members to inform about their USPs and services including discussion about any potential collaboration with the visited company.

**11:00-12:30**

#### - Visit of the Company (7)

Open discussion about their services and specialties. The meeting will be an opportunity for all delegation members to inform about their USPs and services including discussion about any potential collaboration with the visited company.

**13:00-14:30**

#### - Lunchtime

**14:30-16:00**

#### - Visit of the Company (8)

Open discussion about their services and specialties. The meeting will be an opportunity for all delegation members to inform about their USPs and services including discussion about any potential collaboration with the visited company.

**14:30-16:00**

#### - Driving back to the Hotel

Free time

**19:00**

#### - Meeting in the Lobby

#### - Driving to a restaurant

**19:30-22:00**

#### - Business Dinner with some selected businesspeople including representative of Swiss companies in Jeddah

**22:00**

#### - End of the dinner and driving back to the Hotel

## Jeddah (Saudi Arabia)

**Day 5 / Thursday, 17 November 2022**

- **Individual breakfast**

**07:30**

- **Meeting at the meeting point (Lobby)**

Departure to the King Abdullah Economic City

**09:30-12:30**

- **Visit of the King Abdullah Economic City**

Guided tour in the economic city, visit of two selected factories with the possibility to visit the local seaport.

**OR**

- **Visit of a selected Giga/Mega- ongoing infrastructure project**

**End of the FFM in Saudi Arabia**

**Overnight in Jeddah OR Individual programmes/ departures**

### Contacts

#### **Cleantech Switzerland**

Switzerland Global Enterprise  
Stampfenbachstrasse 85 –  
CH-8006 Zürich  
Switzerland

#### **Patrick Bertschi**

Project Manager Cleantech and  
Infrastructure  
Direct +41 44 365 58 10  
Mobile +41 79 569 28 75  
PBertschi@s-ge.com

#### **Switzerland Global Enterprise**

Stampfenbachstrasse 85 –  
CH-8006 Zürich  
Switzerland

#### **Suhail El Obeid**

Senior Consultant Africa, Middle East,  
Turkey  
Direct +41 44 365 54 72  
Mobile +41 79 398 66 41  
selobeid@s-ge.com

#### **Swiss Business Hub Middle East**

**Embassy of Switzerland**  
Diplomatic Quarter  
P.O. Box 94311 - Riyadh 11693  
Kingdom of Saudi Arabia

#### **Larbi Elattari**

Tel. +966 11 488 1291 ext.800402  
Direct Swiss line: +41 584 800 402  
Mobile: +966 509 131 278  
larbi.el-attari@eda.admin.ch