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Embassy of Switzerland
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**+ SWITZERLAND
GLOBAL
ENTERPRISE**

enabling new business

March 15 – 17, 2023, Tokyo Big Sight (Tokyo, Japan)

SWISS PAVILION @ FUEL CELL EXPO

Register
by
30/09/22



Fuel Cell Expo (March 2023)

📅 15 (Wed) – 17 (Fri) March 2023

📍 Tokyo Big Sight in Tokyo, Japan

📄 About the exhibition

FC EXPO is a leading international exhibition showcasing various technologies, components, materials, devices and finished fuel cells for hydrogen and fuel cell R&D and manufacturing, taking place twice a year (March and September). It is held as part of the World Smart Energy Week, alongside exhibitions for wind energy, batteries, PV systems, smart grid, biomass and thermal power.

👤 2019 (pre-Corona): 66,576 visitors & 1,419 exhibitors*

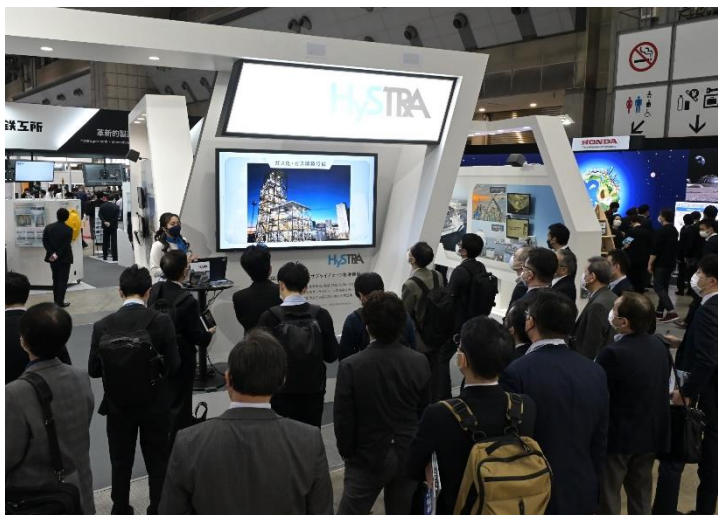
2022 (no intern. visitors due to travel restrictions): 41,751 visitors & 792 exhibitors*

(* numbers are for entire World Smart Energy Week)

📡 <https://www.fcexpo.jp/en-gb.html>



Impressions (March 2022)



THE BOOTH – SWISS PAVILION @ Fuel Cell Expo 2023



- Booth size:** Approx. 57 sqm (subject to change, depending on number of participants)
- Brand:** Switzerland - The Swiss presence stands for quality, innovation and tradition.
- Features:**
- Pavilion with individual booth area for each company
 - Central hospitality and business meeting area
 - Poster area for start-ups
 - Shared presentation area including monitor
- Participants:** 6 – 10 companies and start-ups in the hydrogen sector (fuel cells, FCEV, hydrogen infrastructure, etc.)



Image: Tentative design of SWISS Pavilion

5 REASONS TO ATTEND THE SWISS PAVILION



Media and marketing prior and during the exhibition to get you noticed.



Concentrate on the development and care of your customer relations – we organize your participation.



Clear identification by the Swiss design – the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations.



Attractive stand design creating an inviting atmosphere.



Use of the common area for your customer meetings, and use of presentation area to market your company.

PARTICIPATION PACKAGES

1. BASIC package (5sqm)

- Individual booth of 5 sqm equipped with exhibition counter, 1 table, 2 chairs
- Shared space for business meetings, with coffee, non-alcoholic drinks and snacks available
- Display of movie/slides on a shared screen (to run in a loop)
- Shared booth support (basic language support for communication)
- Web entry of company information in official exhibitor directory
- Shared presentation area including monitor and microphone that can be used throughout the three days of the exhibition (in coordination with other participants)

CHF 6'850

Registration
deadline:
30 September, 2022

2. POSTER package

- Display of 1 poster and brochures
- Display of movie/slides on a shared screen (to run in a loop)
- Contacts of visitors interested in more information about your company.

➔ *Well-suited for start-ups!*

CHF 1'500



Do you need additional space? No problem! Contact us and we will send you a reduced price offer for a larger individual booth, according to your needs.

OPTIONAL SERVICES

Make the most of your booth! We offer additional services; let us know what you need, and we will send you an individual offer to accommodate your request.

- + Translation of company brochures, business cards and other materials
- + Own interpreter during exhibition
- + Arrangement of business meetings
 - arrangement of 2 - 3 appointments (best effort basis)
 - organization of meeting time and location
- + Business partner check-up
 - verification of company (registration in local trade registry)
- + 1 hour presentation in a separate room in front of the exhibition visitors (depending on availability of presentation rooms available at the time of your booking)
- + Booking of additional equipment
- + Other: Do not hesitate to let us know any other requests you might have; we will try to support you to the best of our abilities.

CONTACT

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