C- SWITZERLAND GLOBAL ENTERPRISE

REGISTRATION - SWISS EDUCATION FAIR (SEF) VIETNAM 2021

Please fill in all information below and submit the signed registration form to Ms. Nicole Cuche, mailto: <u>ncuche@s-ge.com</u> by **15 July 2021**.

School name	
School address	
Invoice address	
Contact person	
Title	
Telephone	
E-Mail	
Website	
We hereby confirm that we will participate at the Swiss Education Fair 2021 (<i>please choose the option which applies in your case</i>) and accept the participation fee.	

□ in Hanoi on Saturday, 18 September 2021 (venue tbc). Participation fee CHF 3'850. □ in HCMC on Sunday, 19 September 2021 (venue tbc). Participation fee CHF 3'850. □ in Hanoi on Saturday, 18 September 2021 (venue tbc) AND in HCMC on Sunday, 19 September 2021 (venue tbc). Participation fee CHF 5'770.-

The single-school participation package for SEF Vietnam 2021 consists of:

- One table with space for a pop-up banner in the exhibition venue.
- Targeted and timely marketing campaign including digital marketing. The final media plan is to be confirmed.
- Dedicated Facebook page of SEF Vietnam to promote the fair and to feature your schools before and during the fair.
- SEF brochure featuring 1-full information page on the participating school distributed at the fair, as well as throughout the year at other Swiss education promotional activities/events in Vietnamese and English.
- Feedback and analysis of visitors and exhibitors
- Opening Speech and visit of a representative from the Embassy of Switzerland in Hanoi and and the Consulate General of Switzerland in Ho Chi Minh City.
- Payment: 100% payment due on the 31st July 2021

Please note that the event will only take place with a sufficient number of participating schools!

Date:

Print name:

Signature and School Seal: