

## SINGAPORE FINTECH FESTIVAL NOVEMBER 15 - 17, 2023



#### In Cooperation:



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

**Embassy of Switzerland in Singapore** 

Swiss Business Hub ASEAN

#### with Support:



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Swiss Confederation

Federal Department of Finance FDF

State Secretariat for International Financial Matters SIF



# SWITZERLAND GLOBAL ENTERPRISE

#### **SFF 2023**

**CONTACT** 



#### **Switzerland Global Enterprise**

#### Office Zürich

Angela Di Rosa Senior Consultant Southeast Asia Phone +41 44 365 54 73 adirosa@s-ge.com

#### Office Renens

Alain Graf Senior Consultant Asia Phone +41 21 545 94 97 agraf@s-ge.com

#### Office Lugano

Luca Degiovannini Senior Director Phone +41 91 601 86 86 Idegiovannini@s-ge.com

#### Swiss Business Hub ASEAN

#### Office Singapore

Renee Koh Head Swiss Business Hub (SBH) Phone +65 6468 5788 renee.koh@eda.admin.ch

Adela Tan Trade Officer Phone +65 6468 5788 li.tan@eda.admin.ch

follow SBH ASEAN LinkedIn

Participate at the Singapore Fintech Festival 2023 and join us at the SWISS Pavilion this coming November 15 – 17, 2023!

Join the event of the World's leading technology market and hub to be updated with the vibrancy and latest developments within the Fintech and innovation space. Experience and gain a better understanding of what would be required to succeed in the Asia market.

Take this opportunity to grow your network, find synergies or partnerships with like-minded participants and work on business development opportunities to grow your business. There is no better place or time to be for a company that intends to expand its operations in Asia.

### WHY SWISS Pavilion at Singapore Fintech Festival 2023?

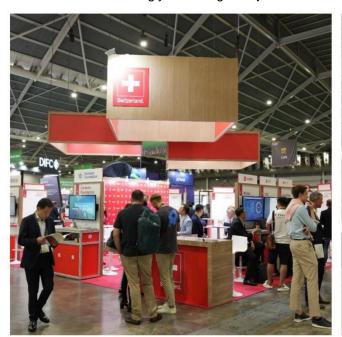
- ✓ Catch a glimpse of SWISS Pavilion at Singapore Fintech Festival 2022 and hear from participants on their experience and key takeaways: S-GE Video:

  The latest news from the Singapore Fintech Festival 2022.
- ✓ Be part of the SWISS Pavilion and not tough it out alone in the exhibition. Meet like-minded peers to discuss synergies and collaborations and leverage on the country's recognition and identity to facilitate the drawing of crowd to your booth. "Swissness" contributes strongly to trustworthiness, quality, and innovation – characteristics that bode well for companies in the Fintech industry.
- ✓ Entitles you to be part of the Swiss Reception which will allow for an added opportunity to network with stakeholders, interlocutors, and decision makers.
  - Save the date for SIX Community Event organized by SIX and S-GE on Nov 16<sup>th</sup>.
- Benefit from all the pre-show, during and postshow activities and marketing campaigns by Switzerland Global Enterprise and Swiss Business Hub ASEAN.



#### WHO IS PART OF THE SWISS PAVILION?

- The SWISS Pavilion is an event co-organized by Switzerland Global Enterprise (S-GE) and Swiss Business Hub ASEAN.
- Swiss companies with solutions and services in Fintech, Big Data & Analytics, Cybersecurity and related sectors are strongly encouraged to join the SWISS Pavilion.











#### PACKAGE AVAILABLE AT THE SWISS PAVILION

Package Types	<u>Basic</u>	<u>Intermediate</u>	<u>Comprehensive</u>
<u>Criteria</u>	<ul> <li>Age of company must not be beyond 5 years</li> </ul>	No restrictions applied	No restrictions applied
Rate	CHF 4'600	CHF 8'200	CHF 15'000
Entitlement	<ul> <li>Estimated working space of 1 sqm</li> <li>1 company name on fascia board</li> <li>1 lockable cabinet</li> <li>1 barstool</li> <li>1 42" LCD TV</li> <li>Shared meeting area</li> <li>Company write up on marketing brochure (based on S-GE format and word count)</li> <li>Included in social media posts of S-GE/SBH ASEAN</li> </ul>	<ul> <li>Estimated working space of 2 sqm</li> <li>1 company name on fascia board</li> <li>1 lockable cabinet</li> <li>1 barstool</li> <li>1 42" LCD TV</li> <li>Shared meeting area</li> <li>1 dedicated meeting area in front of booth</li> <li>Company write up on marketing brochure (based on S-GE format and word count)</li> <li>Included in social media posts of S-GE/SBH ASEAN</li> </ul>	<ul> <li>Estimated working space of 4 sqm</li> <li>1 company name on fascia board</li> <li>1 lockable cabinet</li> <li>1 barstool</li> <li>1 42" LCD TV</li> <li>Shared meeting area</li> <li>1 dedicated meeting area in front of booth</li> <li>Company write up on marketing brochure (based on S-GE format and word count)</li> <li>Included in social media posts of S-GE/SBH ASEAN</li> </ul>

#### **REGISTRATION AND PAYMENT**

Closing date for registration: 31 Aug 2023 & Payment due date: 31 Oct 2023

#### **CANCELLATION**

Cancellation Policy:

100% payment for the slot (or the self-cost for S-GE to find a new co-exhibitor if possible)

The Client may not offset counter-claims against the claims of Switzerland Global Enterprise.

#### **REFUND**

Switzerland Global Enterprise shall refund participation fees upon the occurrence of the following:

- (a) Singapore Fintech Festival is entirely cancelled by event organizer
- (b) Singapore Fintech Festival is postponed by event organizer
- (C) The imposition of 'Special Travel Restrictions' by either Swiss or Singapore authorities, which prohibit Swiss representatives from travelling to Singapore (during the dates of Singapore Fintech Festival).

#### CONFIDENTIALITY

Switzerland Global Enterprise guarantees that it will handle in strict confidence all documents and information received from its clients for the purpose of executing its project.



#### **GENERAL TERMS AND CONDITIONS**

By signing the order attached to this offer, the undersigned company confirms that it commissions Switzerland Global Enterprise on the terms described in this offer. The undersigned company confirms that it has read and accepted the General Terms and Conditions of Switzerland Global Enterprise, which are published and can be viewed on http://www.s-ge.com/en/blog/general-terms-conditions.

The undersigned company acknowledges that the aforementioned General Terms and Conditions are an integral part of this project.



## Registration for SWISS Pavilion at SFF 2023 15 - 17 November 2023

I /We will participate in Sir	Price CHF (excl. VAT)	
□ Basic		CHF 4'600
☐ Intermediate		CHF 8'200
□ Comprehensive		CHF 15'000
Company:		
_ast Name:		
First Name:		
Position:		
Street:		
Post Code, Town:		
Mobile:		
□ My/our billing address diffe	ers – please invoice to:	
☐ Please refer to the following	g internal reference number:	
Place / Date	Signature	

Please return the signed order by email to ADiRosa@s-ge.com or exporthelp@s-ge.com. Alternatively by mail to: Switzerland Global Enterprise, Stampfenbachstrasse 85, 8006 Zürich, Switzerland.