

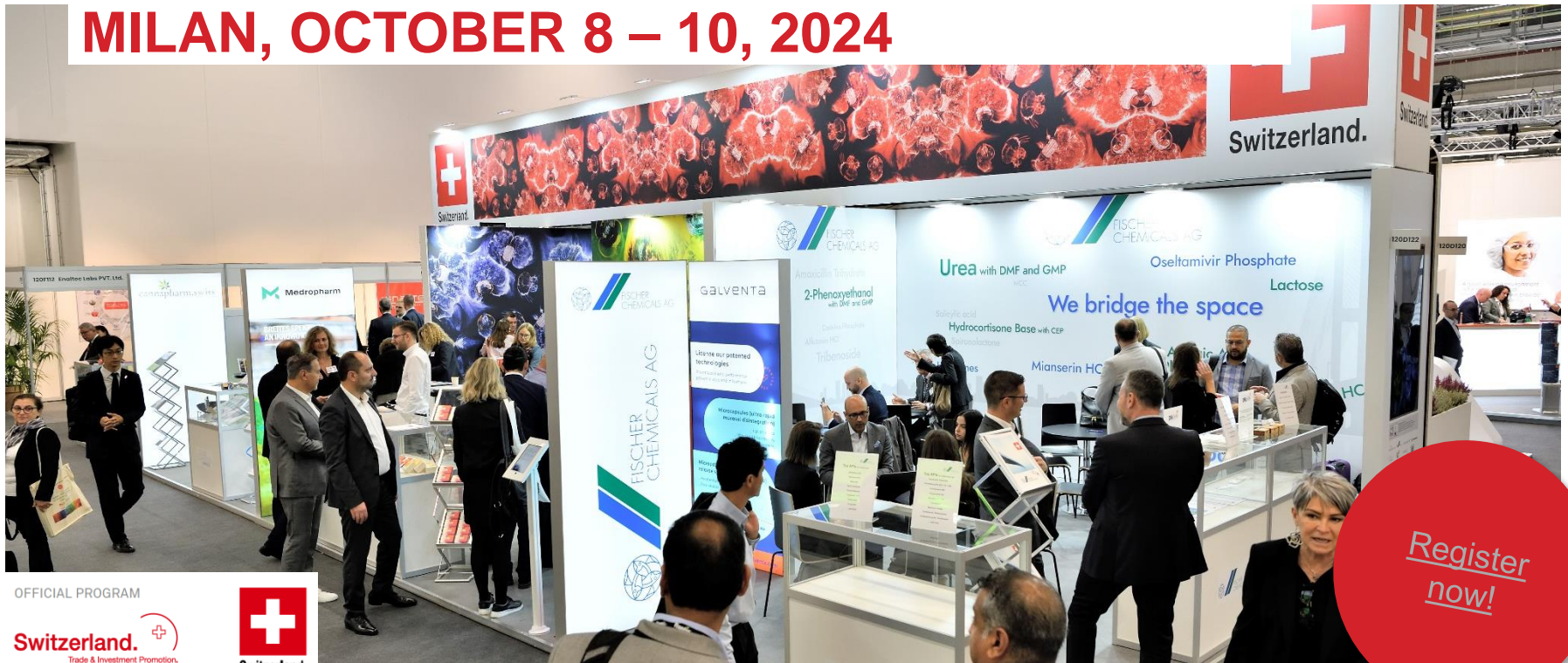
enabling new business

+ SWITZERLAND
GLOBAL
ENTERPRISE

The world's largest pharmaceutical exhibition

CPHI WORLDWIDE 2024

MILAN, OCTOBER 8 – 10, 2024



OFFICIAL PROGRAM

Switzerland.
Trade & Investment Promotion.



*Register
now!*



October 8 – 10, 2024



Milan



The world's leading pharmaceutical platform



40,405 attendees

1,846 exhibiting companies



The world's largest pharmaceutical exhibition, CPhI Worldwide represents each stage of the pharmaceutical supply chain. CPhI Worldwide is the place to network and source cost-effective pharma solutions from all over the world - in just 3 days, under one roof.



www.cphi.com/europe / [Post show report 2022](#)

SWISS PAVILION

FACTS AND FIGURES



Country Pavilion for Swiss and Liechtenstein companies



A minimum of six Swiss companies is required to realize the SWISS Pavilion at CPhI Worldwide



The SWISS Pavilion will be located in the API hall



Own exhibition space for each company

BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



We support you to get the most out of your participation



Ready to use stand

YOUR PACKAGE

4 sqm booth
6 sqm booth

CHF 7'600
CHF 11'250

Your own booth:

- Space rental • illumination • 1 power socket
- Furniture: 1 lockable showcase • 1 high table and 2 chairs
- Branding: 1 company logo • 1 sqm graphic on the back wall (print from delivered data)

Visibility:

- Event Profile (exhibitor listing)
- Visit Connect (scan visitor badges and QR codes)

S-GE service package:

- Project management as well as organizational and administrative preparation and realization
- Hosted hospitality area • info bar • coffee and non-alcoholic drinks for you and your guests
- Booth cleaning • garbage removal

YOUR PACKAGE

9 sqm booth
12 sqm booth

CHF 16'650
CHF 21'900

Your own booth:

- Space rental • illumination • 1 power socket
- Furniture: 1 lockable showcase • 1 table and 4 chairs
- Branding: 1 company logo

Visibility:

- Event Profile (exhibitor listing)
- Visit Connect (scan visitor badges and QR codes)

S-GE service package:

- Project management as well as organizational and administrative preparation and realization
- Hosted hospitality area • info bar • coffee and non-alcoholic drinks for you and your guests
- Booth cleaning • garbage removal

YOUR PACKAGE

Availability upon request

Exhibitor desk

CHF 5'800

Your own booth:

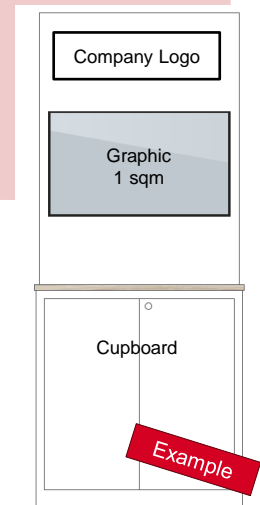
- Presence in the SWISS Pavilion with desk, lockable cupboard and power socket
- Branding: 1 company logo • 1 sqm graphic on the back wall (print from delivered data)

Visibility:

- Event Profile (exhibitor listing)
- Visit Connect (scan visitor badges and QR codes)

S-GE service package:

- Project management as well as organizational and administrative preparation and realization
- Hosted hospitality area • info bar • coffee and non-alcoholic drinks for you and your guests
- Booth cleaning • garbage removal



COST OVERVIEW

Your booth package	
Exhibitor desk*	CHF 5'800
4 sqm booth*	CHF 7'600
6 sqm booth*	CHF 11'250
9 sqm booth*	CHF 16'650
12 sqm booth*	CHF 21'900
* including standard furniture, branding, event profile, visit connect, service package	
Registration fee	
• S-GE gold member	CHF 650
• S-GE silver or Science Industries member	CHF 800
• Non-member	CHF 950
Not included	
<ul style="list-style-type: none">• Transport and insurance of your exhibits• Individual stand design and additional furnishings• Technical connections and operating costs• Travel and accommodation <p>→ For more information, please consult the S-GE general terms and conditions</p>	

Another package or additional support required? Please contact us!

IMMERSE YOURSELF IN THE WORLD OF SWISS PAVILION



REGISTRATION AND CONTACT



Registration Deadline: October 31, 2023

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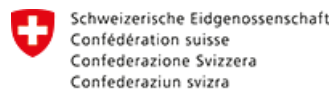


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Swiss Business Hub Italy

