

# Swissenviro.ch Environmental Technology from Switzerland

## Invitation to participate in the "SWISS Pavilion" at:

## Waste Expo Brasil & Fenasan

The largest trade fairs in Brazil solely focused on Solid Waste Management, Sanitation and Water Management

Tuesday - Thursday October 03 - 05, 2023

Expo Center Norte, Yellow Pavilion, São Paulo, Brazil



Institutional Partner:



Schweizerische Eidgenossenschaft Confédération suisse Confederazione Svizzera Confederaziun svizra

Consulate General of Switzerland in São Paulo

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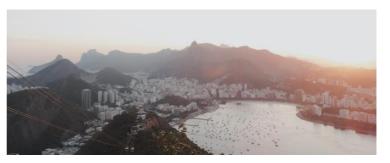
Swiss Confederation

Confederazione Svizzera Confederaziun svizra

## Waste Expo Brasil & Fenasan

The largest trade fairs in Brazil solely focused on Solid Waste Management, Sanitation and Water Management

The Brazilian solid waste management market is undergoing significant modifications, in part due to urgent changes required by law, where every municipality in Brazil needs to close open dumps and pre-treat waste that goes into landfill, meaning a huge capital expenditure in upgrading equipment and further investments in project management.



As the single trade show in the country solely focused on **solid waste management**, **Waste Expo Brasil 2023** offers you the opportunity to effectively reach key decision makers, solid waste operators, public cleaning companies, waste generators and public managers from all over the country to stablish business relationship as no other channel would.

In 2023, **Waste Expo Brasil** will be co-located with **Fenasan**. Fenasan's main objectives is the promotion and dissemination of technologies used in the environmental sanitation sector, as well as the exchange of information, the demonstration of products and the technological development of systems used in the treatment and supply of water, sanitary sewage, drainage of rainwater, laboratory analysis, adduction and supply and collection systems. The event, which is held in conjunction with the Congresso National de Sanemento e Meio Ambiente, attracts around 22,000 visitors every year and is considered the largest event of its kind in Latin America.

Basic sanitation, as well as solid waste management in Brazil have to be run by the municipalities, but as the vast majority of all cities in the country have minor operational structures and only few inhabitants, and do not have the financial or technical resources to manage these essential services by their selves, they find necessary to look for affordable technology solutions and specific ways for financing these services. Therefore, with so many complex issues to be faced by this industry in a 210 million citizens country, **Waste Expo Brasil** and **Fenasan** are necessary events, because they gather all the productive chain at the same time and in the same place, adding a very high-level technical content, brought by experts, technicians, entrepreneurs and authorities, through lectures, courses and workshops.

Figures 2022 Exhibitors Visitors	<b>Waste Expo Brasil</b> +150 10'000	<b>Fenasan</b> +230 +22'000	WASTE EXPO BRASIL			
Date	Tuesday 3 - Thursday 5, October 2023					
<b>Opening Hours</b>	Tuesday - Thursday	1 pm – 8 pm	<b>FENASAN</b>			
Fair Organizer	Samba Show Eventos Av. Brigadeiro Faria Liı CEP 01452-000 São Paulo Brazil	ma, 2369 – 13º floor	National Exhibition on Sanitation and Environment Services			
Venue	Expo Center Norte, Pavilhão Amarelo / Ye São Paulo, Brazil	llow Pavilion,				

Swiss stand	approx. 72m <sup>2</sup>					
Packages	The Swiss Pavilion offers convenient packages in various sizes, the basic equipment for all packages includes:					
	<ul> <li>Space &amp; stand building incl. separation walls, floor and lights</li> <li>Fascia board with company's logo <ol> <li>reception desk</li> <li>table with 4 chairs</li> <li>brochure rack</li> <li>electrical socket 220V, 500W (for laptop or similar)</li> <li>Use of general areas (storage room, bar/bistro)</li> <li>Stand service by hostess</li> <li>Non-alcoholic beverages</li> </ol> </li> </ul>					
Sizes & Prices	Economy (6m²) Business (9m²) First (12m²)	CHF CHF CHF	6'850.00 8'850.00 10'850.00			
	Position at Corner Booth (only >9m <sup>2</sup> )	plus 15%				
	<ul> <li>Start-Up Package (2m<sup>2</sup>)</li> <li>Reception desk</li> <li>1 bar stool</li> <li>1 brochure rack</li> <li>Poster wall (1,5m)</li> </ul>	CHF	2950.00			
Other sizes or Individual Stand						
	Just call us: +41 (0)52 355 21 11 and we will be glad to work out a personalised offer for your needs.					
Representation by Swissenviro GmbH (no company personal on stand)	Display of brochure	CHF	500.00			
Prices exclude	<ul> <li>Alcoholic beverages</li> <li>Communication package by fair</li> <li>Travel &amp; accommodation</li> <li>Individual installations (electricity, water, air)</li> <li>Additional equipment (furniture, TV-screens, etc.)</li> <li>Graphic works, printing of posters, etc.</li> </ul>					
Inscription Fee	Inscription fee is CHF 850.00 (Non-applicable for members of Swiss-Envirotech, VSA, CleantechAlps and Energie-Cluster)					
Deadline for applications	August 2, 2023					

**Deadline for applications** August 2, 2023



Organizer	<b>Swissenviro GmbH</b> Kempttalstrasse 56 CH-8308 Illnau			
	Fax +41 (0	))52 355 21 11 ))52 355 21 10 swissenviro.ch		
Contact	<b>Urs Heutschi</b> Direct phone Email	+41 (0)52 355 21 12 <u>urs.heutschi@swissenviro.ch</u>		
	<b>Joya Etterli</b> Direct phone Email	+41 (0)52 355 21 14 joya.etterli@swissenviro.ch		
Swiss Pavilion	The «SWISS Pavilion» is characterised by the following advantages: The «SWISS Pavilion» will be clearly identifiable by its Swissness and offers you a strong presence. With its attractive design it will achieve a high degree of attention, which is the ideal requirement to showcase your products and novelties. The «SWISS Pavilion» reduces your effort and assures a professiona service. The <i>Swissenviro.ch</i> project team will take care of the organization and all administrative arrangements – before, during			

and after the exhibition.

The «SWISS Pavilion» provides an efficient infrastructure and professional services, facilitating your staff's job and the individual care of customers and prospective buyers.



Switzerland.

**Swissenviro GmbH** Kempttalstrasse 56 CH - 8308 Illnau

Phone +41 (0)52 355 21 11 Email info@swissenviro.ch

## Registration

#### Waste Expo Brasil & Fenasan

The largest trade fairs in Brazil solely focused on Solid Waste Management, Sanitation and Water Management

## October 3 - 5, 2023 at the Expo Center Norte, Yellow Pavilion, Sao Paulo, Brazil

We hereby register our participation as part of the official «SWISS Pavilion» at Waste Expo Brasil & Fenasan 2023, with legally binding effect, and confirm that we have read and accepted the General Terms and Conditions shown on the reverse side. We are aware that the General Terms and conditions mentioned above form a permanent element of this contractual relationship.

Company:								
Contact:								
Adress:								
ZIP, Town:								
Phone:				Fax:				
eMail:								
Homepage:								
Membership:	<b>O</b> Swiss E	nviroTech	<b>O</b> VSA	<b>O</b> SWP	<b>O</b> Cleantech Alp	s C	Energie Cluster	
Registration fee	: CHF 8	50 (Membe	ers Swiss E	EnviroTec	n/VSA/SWP/CT-Alps/	/Energi	e-Cluster free)	
Desired particip	ation							
<b>O</b> ECO	: 6	6m <sup>2</sup> CHF	6'850	0	Start-up Package	CHF	2'950	
O BUS		-	8'850	0	Brochure display	CHF	500	
<b>O</b> FIRS	T: 12	2m <sup>2</sup> CHF	10'850	0	Corner Booth (≥9m <sup>2</sup> (Subject to Availability)	²) plus 1	5%	
<b>O</b> Plea	se send us a	an individua	l offer for:		m2			
Exhibits/Produc	ts:							

Following receipt of the registration, 50 % of the total price of the participation will be invoiced to each exhibitor. The first invoice will serve as confirmation of participation in the «SWISS Pavilion». The remaining 50 % of the total price of participation will be invoiced approx. 3 monts prior to the fair opening. Additional services offered to participants during the course of the fair will be billed within 30 days after participation. Furthermore, please read carefully the extract of General Terms and Conditions for Participation in Trade Fairs on the reverse side. By signing this registration, the signer acknowledges and agrees to be bound by the terms and conditions and to comply with the Swissness regulations.

Stamp, Signature: Place, Date:

To be submitted to:

Swissenviro GmbH Kempttalstrasse 56 CH-8308 Illnau - Switzerland

or by eMail to: info@swissenviro.ch

#### General Terms and Conditions for participation at Swiss Pavilions and other events abroad organised by Swissenviro GmbH

#### 1. Field of application

1.1 These General Terms and Conditions (the "Terms") for Event and Exhibition Services apply to all services offered by Swissenviro GmbH itself ("we", "us", "our") as well as in cooperation with its contracting partners in Switzerland and abroad to clients ("Exhibitor").

#### 2. Formation and execution of contract

2.1 Registration for participation in an event/trade fair must be received in writing or electronically by Swissenviro within the time limit for registration specified in the participation documents. A registration received in good time does not establish any right to participation or to a particular size or location of an assigned booth. Late registrations may be considered only based on available space. The contract is deemed executed only upon written confirmation of registration by Swissenviro.

2.2 The Contract shall be formed when Swissenviro receives the Exhibitor's written confirmation of acceptance of the offer made within the acceptance period. Offers that do not include a deadline for acceptance are not binding.

#### 3. Payment terms

3.1 The full participation fee must be paid in full up to four weeks before the start of the event/trade fair, otherwise the Exhibitor shall not be entitled to participate. 3.2 In the event that the Exhibitor becomes delinquent in a due payment and Swissenviro rescinds the contract effective immediately, the registration fees and agreed participation price shall be payable in penalty.

3.3 Swissenviro will invoice the costs of Special Services (section 5.2) after the close of the event; such charges shall likewise be payable within 10 days.

#### 4. Delivery, changes, delinquency and cancellation

4.1 In the event that an Exhibitor elects, after execution of the contract, not to participate or to reduce the previously agreed scope of participation, the registration fee and full participation price for the Basic Services, subject to the limitation in section 4.3, shall remain due along with compensation for expenses already incurred by Swissenviro for Special Services (section 5.2).

4.2 Cancellation of the contract by the Exhibitor is effective only if in written form (letter or fax). Cancellation by e-mail is not admissible. In the event of timely written withdrawal, the following reductions from the price of participation are granted:

- if received at least six months before the exhibition: 50% reduction;

- if received at least four months before the exhibition: 25% reduction.

If the Exhibitor withdraws its registration less than four months before the exhibition, the full participation price and full registration fee are payable. If the Exhibitor arranges for a suitable replacement Exhibitor to assume the executed contract under the same terms, the original Exhibitors obligations shall be discharged up to the amount of the payment of the participation price by the replacement Exhibitor. The registration fee and additional expenses incurred by Swissenviro remain payable in any case. The registration fee will also be charged to the substitute Exhibitor.

4.3 Swissenviro may undertake a reduction in the registered booth space or a change of location at any time (section 5.1). In this event the Exhibitor is entitled to withdraw from the contractual relationship in writing within one week of receiving notification of such a change in the contractual terms if the Exhibitor's interests are unreasonably adversely affected thereby. If the adverse effect is reasonable, the Exhibitor may nevertheless withdraw from the contract but shall be liable for the costs of withdrawal. The costs of such withdrawal are calculated as specified in section 4.2.

4.4 If it becomes impossible to participate in a trade fair as planned, the registered trade fair participant shall not be entitled to indemnification for loss of any expected business transactions that would have occurred while taking part in the fair.

#### 5. Special terms for Swissenviro events/trade fair services

5.1 Basic Services: On assuming organizational responsibility, Swissenviro undertakes to provide the Exhibitor with ideal conditions for participating in the trade fair and to make all arrangements necessary to organize a dignified and unified event in keeping with Switzerland's reputation. The price for Basic Services (participation price) includes rental of the exhibition space and the services specified in the participation documents. Swissenviro is the sole principal for the Basic Services visà-vis third parties. Swissenviro assigns locations and exhibition space in cooperation with the trade fair management. Swissenviro will make all reasonable efforts to meet Exhibitors' wishes in respect of location. Any confirmation of location and size of the exhibition space of the Exhibitor a booth at a location other than that confirmed, to change the size of the Exhibitors' space (e.g., in the event of overbooking), to relocate or close entrances and exits to the exhibition grounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on Swissenviro's part in undertaking such measures.

5.2 Special Services: All services above and beyond the Basic Services, unless expressly agreed otherwise, are invoiced separately as Special Services on a cost basis including any handling charge. These include, without limitation, additional equipment and furniture, outlets, installations and operating costs for electricity and telecommunications, water, compressed air, gas, etc. as well as services such as additional Exhibitor badges, parking permits, etc.

#### 6. Obligations of the Exhibitor

6.1 The guidelines and rules established by the trade fair management are binding on all Exhibitors. The responsible project manager of Swissenviro or his or her deputy retains domiciliary rights. Swissenviro or third parties appointed by Swissenviro represent the interests of the Exhibitors vis-à-vis the trade fair management.
6.2 The design and operation of the rented space must be in harmony with the overall

6.2 The design and operation of the rented space must be in harmony with the overall appearance of the fair. The Exhibitor shall comply with the instructions of Swissenviro or the trade fair management in this respect. Swissenviro's guidelines and instructions apply on a subsidiary basis for the design and operation of booths.

6.3 By participating in the event/fair trade, Exhibitor agrees to comply with the Swissness regulations as set forth in the Swiss Federal Act on the Protection of Swiss Trademarks and Geographical Indications, as well as any related implementing regulations. Exhibitor who fails to comply with these regulations will not be permitted to participate in the Swiss pavilion at any event/trade show.

6.4 The Exhibitor undertakes to complete the trade fair booth by the opening of the exhibition. The Exhibitor is obliged to staff and supply the booth with exhibition materials throughout the entire opening hours of the exhibition and to begin dismantling the booth only after the close of the exhibition.

6.5 Presentations of any kind and special actions (such as noisy or otherwise disruptive demonstrations, sale or free distribution of goods) are subject to express approval by Swissenviro. Visual or acoustic disturbance of neighboring booths or obstructions in the booth and aisle spaces are prohibited. In the event of infringement, Swissenviro reserves the right at its own discretion to prohibit troublesome or obstructive presentations and, in the event of repeated infractions, to terminate the booth rental contract with immediate effect.

6.6 The engagement of local personnel, interpreters, etc. is in principle the responsibility of each Exhibitor, but may be arranged through Swissenviro at the Exhibitor's request and expense. Each Exhibitor is responsible for ensuring that its event staff possess the required identification papers and permits.

6.7 Exhibitors acknowledge that photographs and films will be taken at the event for documentation and advertising purposes and accept that they may be recognizable in the photographs.

#### 7. Transport, insurance and security measures

7.1. Packing, round-trip transport, customs clearances, storage and insurance of the exhibited goods and empties are the responsibility of each individual Exhibitor unless otherwise agreed.

7.2 Participation does not include insurance cover. Securing liability, accident, illness, property, repatriation insurance, etc. is the responsibility of each Exhibitor. Even if Swissenviro prescribes a freight forwarder, insurer or connecting link for certain activities on a binding basis in individual cases, the legal relations are based solely on the agreements concluded between the Exhibitors and the contracting party. Swissenviro's role in such cases is solely that of an intermediary. If Swissenviro provides the authorities with guarantees for the temporary admission of goods on behalf of Exhibitors, the Exhibitor undertakes to comply with the associated obligations and hold Swissenviro harmless.

#### 8. Assignment/involvement of third parties

8.1 During participation in events/trade fairs, co-exhibitors may use the exhibition space rented by the Exhibitor only with the written consent of Swissenviro and an additional registration. Co-exhibitors are participants appearing in some form in an Exhibitor's booth, whether through lettering, exhibits or entry in the trade fair catalogue. A separate registration fee is charged for each co-exhibitor. When accepting co-exhibitors, the Exhibitor is liable to Swissenviro for compliance with the present contractual terms and conditions, any individual agreements and for any damage caused by the co-exhibitor. Presentation of foreign exhibits or licensees of Swissenviro.

#### 9. Data protection

9.1 The client data required for the services shall be stored by Swissenviro and the contracting partners cooperating with Swissenviro in Switzerland and abroad, processed for the purpose of the contract and used for internal market research purposes. The Exhibitor agrees that client data may be passed on to third parties.

9.2 Any person about whom client data is collected has the right to request information about what data is processed about him. Any person may request that data be corrected or deleted from the data register. To do so, contact: info@swissenviro.ch. Exhibitor data includes information such as name, address, telephone number and e-mail. Both natural and legal persons are affected.

9.3 The Exhibitor agrees that Swissenviro and the contracting partners cooperating with Swissenviro in Switzerland and abroad may inform him or her about their own and general economic activities by letter, telephone or telecommunication during and after termination of the contractual relationship. In doing so, Swissenviro observes the legal regulations of the Data Protection Act (DSG) and those of the Federal Act against Unfair Competition (UWG), as well as the equivalent foreign laws.

#### 10. Warranty and liability

10.1 Swissenviro is not liable for late arrival of goods for exhibit, defective support by local representatives of Swiss companies, theft of or damage to goods for exhibits and personal effects, force majeure, official confiscation, etc.

10.2 Swissenviro refuses liability for adverse effects or damage occurring to the Exhibitor through its own conduct in contravention of the contract. Swissenviro is liable to the Exhibitor for damage demonstrably caused deliberately or through gross negligence by Swissenviro or its contracting partners (booth assemblers, trade fair management, graphic artists, etc.). All further liability of Swissenviro is excluded.

10.3 Swissenviro bears no responsibility if an event is not held or planned participation does not occur due to unforeseen compelling circumstances. The costs of Basic Services incurred up to this date will be invoiced on a pro rata basis to the registered Exhibitors. Expenses for Special Services will be invoiced to the Exhibitors on an individual basis.

10.4 Swissenviro is not liable to the Exhibitor for any consequences arising from the location or surroundings of the booth.

#### 11. Applicable law

11.1 Unless and except as these Terms contain provisions to the contrary, the legal relations between the parties are governed exclusively by Swiss law.

#### 12. Jurisdiction

12.1 The exclusive place of jurisdiction for the legal relations existing between the parties is Pfäffikon ZH.

Illnau, April 2023