



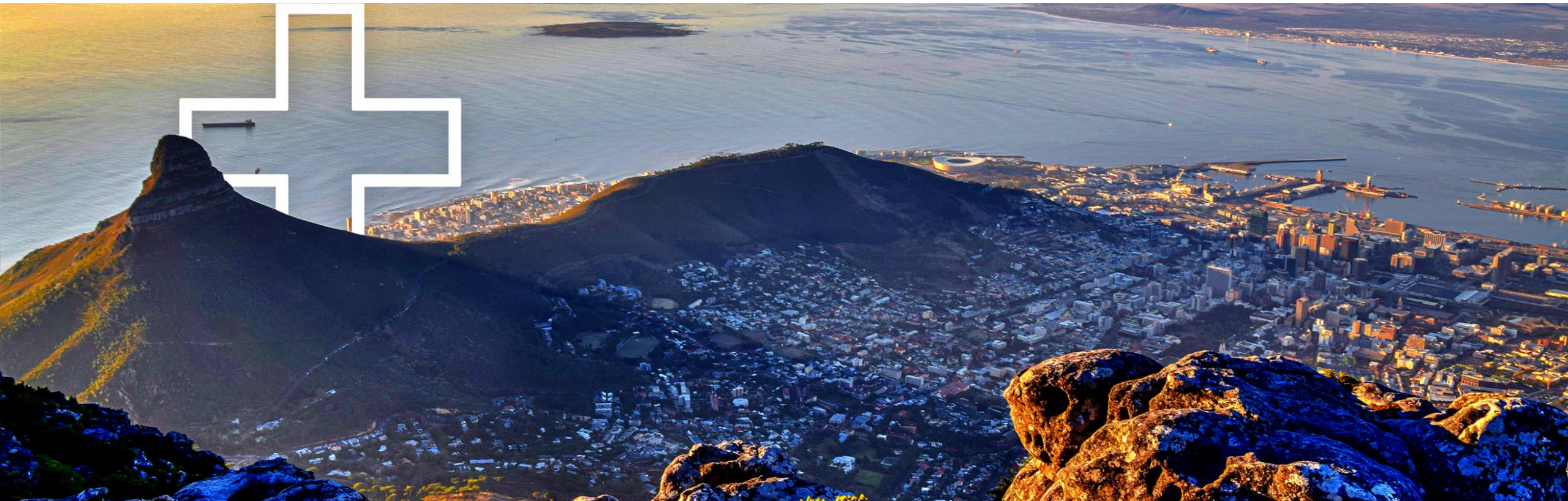
Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland  
Swiss Business Hub Southern Africa



## Group Business Trip Medtech to South Africa

16 October to 20 October 2023, Johannesburg & Cape Town



25.07.2023



## Who Should Participate

- Swiss & Liechtenstein Companies, organizations, academic and research institutions



## Focus Sectors

- Medtech & Healthcare



## Programme Pillars

- Explore the South African Medical technology market, its drivers & framework conditions
- Take a deep dive into the Medtech market and learn about application examples as well as best practices.
- Visit the Africa Health Africa the largest healthcare fair in the region
- B2B interactions with the private sector
- Connect with stakeholders in the private and public health system and academia in South Africa



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland  
Swiss Business Hub Southern Africa



### **Day 1 | Monday, 16h October 2023 | Johannesburg**

Welcome Briefing & Economic Overview and Business Framework Conditions in South Africa

“Introduction to the South African healthcare market”: Presentation on the regulatory environment and market entry requirements for the Medtech Sector

Deep-dive session Healthcare and Medtech with sector expert

Exchange with Academia & Government

Networking dinner at the Residence of Switzerland with local stakeholders in the health sector

### **Day 2 | Tuesday, 17th October 2023 | Johannesburg**

Visit Africa Health Conference

B2B Matchmaking sessions, On-on-one meetings with potentials customers, partners and distributors (extra module not included in the price)

Forum NHI Overview by Dr Nicolas Crisp with Swiss and South African business community

### **Day 3 | Wednesday 18th October 2023 | Johannesburg**

Sector specific workshop or presentation on relevant topics, e.g. NHI, digital health

Company visit

Flight to Cape Town

Delegation Dinner

### **Day 4 | Thursday, 19th October 2023 | Cape Town**

Business Breakfast Session

Visit headquarters Mediclinic Stellenbosch / Site visit to a healthcare facility followed by wine tasting / lunch

Session focused on the African Continental Free Trade Area

Reception at the Residence of the Consul General of Switzerland

### **Day 5 | Friday, 20th October 2023 | Cape Town**

Focus: Innovation and Sustainability

Mid-day end of programme



## Pricing

- S-GE Gold Members: CHF 3'267
- S-GE Silber Members: CHF 3'391
- Non-Members: CHF 3'453

## Special Prices for 'Early Bird' Registration (until 20 August 2023)

For companies that register until 20 August

- S-GE Gold Members: CHF 3'113
- S-GE Silber Members: CHF 3'218
- Non-Members: CHF 3'271

## Early Bird and Recommendation (facilitate the participation of other companies)

For companies that register before 25 August 2023 AND bring another company

- S-GE Gold Members: CHF 3'060
- S-GE Silber Members: CHF 3'159
- Non-Members: CHF 3'209

**(Prices excl. VAT)**

Included in the S-GE participation fee are:

- All activities included in the group programme
- Local transportation for all activities and events within the group programme
- Airport pick-up Sunday, 15 October 2023 (Johannesburg) and transfer back to the airport on Friday, 20 October 2023 (Cape Town)
- Single occupancy standard hotel accommodation for five nights (4 Star)
  - Check-in Sunday, 15 October, 14:00
  - Check-out Friday, 20 October, 08:00
- Breakfast, lunches, and dinners as per program
- Domestic flight (return flight Johannesburg-Cape Town)

A deposit of 50 percent is required with the order. In the event of a participation of fewer than eight (8) persons, we reserve the right to cancel the trip and refund the costs.

## Registration / Order

- Last date: 25 August 2023, [Registration Link](#)



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland  
Swiss Business Hub Southern Africa



## Company Profile



Company Name	
Market Segment	
Company Mission/Vision	
Core products/services	
Countries where company is active	
Is the company active in South Africa?	
Interested to meet...	
Motivation for the Fact Finding Mission & Comments	
Any of the agenda-points (meetings, company visits, etc.) you do not want to attend?	
Contact person & contact details	
Function	
Website	
Dietary requirements of the participant for the Medtech business trip	