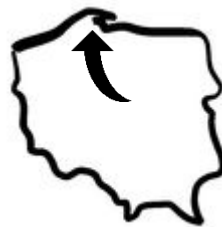


19 - 22 September 2023, Gdansk, Poland

SWISS PAVILION TRAKO 2023



OFFICIAL PROGRAM



-  **19 – 22 September 2023** (interval 2 years)
-  **AMBEREXPO** Exhibition and Convention Centre of the MTG SA
Gdansk International Fair Co.
-  TRAKO is the largest and most prestigious rail industry meeting in Poland and one of the largest in Central and Eastern Europe. A presentation of the state of the art in transport systems and railway infrastructure in Poland, Europe and round the world.
-  **Strong international focus in 2021:** over 500 exhibitors from 25 countries in Europe, 23'000 visitors from 39 countries
-  **Organisers:**
Gdansk International Fair Co. and PKP Group, the biggest public railway company in Poland.
-  ww.s-ge.com/trako / [TRAKO 2023](#)

Boost your business in 2023 and participate in the #SWISSPavilion at TRAKO.

FACTS AND FIGURES



Switzerland.

Country Pavilion Swiss and Liechtenstein companies



Location in the main exhibition hall, next to the stand of Stadler Poland (tbc)



Approx. 150 - 200 sqm, depending on number of exhibitors



Own exhibition space for each company, use of joint hospitality area



Various packages available

BENEFITS



Concentrate on the development and care of your customer relations – we organize your participation



Clear identification by the Swiss design – the Swiss identity is widely recognized as a symbol of high-quality standard and innovation



Attractive stand design creating an inviting atmosphere



Joint infrastructure for all exhibitors (hospitality area, storage)



Arrive relaxed the day before the fair starts and take over your well-prepared stand.

THIS IS WHAT WE DO FOR YOU

S-GE service package

Organization: Project management as well as organizational and administrative preparation and realization • contact person before, during and after the trade fair

Let the show begin: hospitality area • catering offer • storage (limited space) • booth cleaning and garbage removal • Swiss apéro

Communication: Company logo on your booth • entry in the Swiss Online Exhibitor Directory

Other services: Free initial consulting session, first port of call for export-related issues, GoGlobal Cockpit (free analysis platform), benefit from the worldwide network of our Swiss Business Hubs

Not included

- Transport and insurance of your exhibits
- Individual booth design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation

→ For more information, please consult the S-GE general terms and conditions



Please note that we need to be flexible regarding the implementation of the **SWISS** Pavilion. We must strictly follow the organizer's guidelines regarding hygiene and safety, which can have an influence on booth sizes, realization of the hospitality area, catering and technical buildings.

MINI PACKAGE

4 sqm booth	CHF 3'900.-
Space rental with carpet, walls, illumination, 1 power socket, 1 company logo	
1 high table and 2 highchairs, 1 brochure rack to choose: 1 lockable sideboard or showcase	Additional or change of furniture → separate costs
2 sqm graphic (print from delivered data)	Additional graphics possible
S-GE service package	



PACKAGE

6 sqm booth or more	CHF 800.-/sqm
Space rental with carpet, walls, illumination, 1 power socket, 1 company logo	
1 table and 4 chairs to choose: 1 lockable sideboard or showcase 1 brochure rack	Additional furniture available at additional cost
15 sqm or larger: 2 tables, 8 chairs, 1 brochure rack to choose: 2 lockable sideboards or showcase	
No graphic included	
S-GE service package	



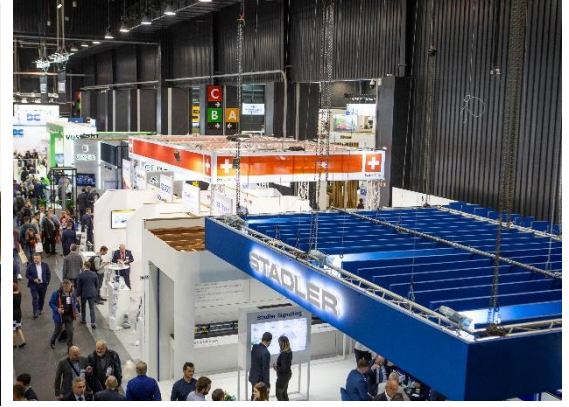
SWISS Pavilion – cost overview

Package	Mini package 4sqm booth	Package 6 sqm or more	«Poster»
Booth package	CHF 3'900.-	CHF 800.-/sqm	Please contact us
S-GE service package	included	included	no
S-GE registration fee	CHF 650.- S-GE gold member CHF 800.- Member S-GE silver / Swissrail / Polish-Swiss Chamber of Commerce CHF 950.- non member		n/a
Registration Fee organizer	PLN 850.- (ca. CHF 180.-)		If catalogue entry is requested

Link: [Registration](#)

Registration Deadline: Friday, 17.02.2023

IMPRESSIONS: SWISS PAVILION TRAKO 2021 → new booth design for TRAKO 2023



REGISTRATION AND CONTACT DETAILS

Register by
17 February
2023 latest
([Link](#))

Project Management SWISS Pavilion



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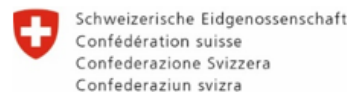


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Partner



Embassy of Switzerland
Swiss Business Hub Central Europe



OFFICIAL PROGRAM

