

Virtual Retail Innovation Day

Programme, 24th February 2021

Embassy of Switzerland
 Swiss Business Hub United Kingdom & Ireland

Register here: <https://www.s-ge.com/en/event/fact-finding-mission/virtual-swiss-retail-innovation-mission-uk>

9.30am	Virtual breakfast at the Embassy of Switzerland in the UK* <ul style="list-style-type: none"> - Welcome remarks by Alexandre Fasel, Ambassador of Switzerland to the UK - Briefing about the programme & logistics by Natalie Thomas, Head of the Swiss Business Hub UK+Ireland
10.00am	UK market overview with retail innovation success stories <ul style="list-style-type: none"> - Keynote by Alban Remy, Head of Innovation & Cristina Carmona, Senior Inward Investment Manager - Creative Industries at London & Partners - Q&A and discussion
10.30am	Exchange and virtual round table at Founders Factory <ul style="list-style-type: none"> - Programme introduction, retail partnerships (Marks & Spencer) - Pitching by start-ups engaged in the Founders Factory programmes - Round-table & networking session
12.00pm	Lunch break
1:00pm	Presentation by <u>Ocado</u> <ul style="list-style-type: none"> - Introduction to Ocado's latest in-house retail innovation solutions
2.00pm	Networking with <u>Salesforce Ventures</u> <ul style="list-style-type: none"> - The investor's insights: what are the key success factors in retail innovation? - Pitching: Swiss companies present themselves to retailers and investors - Discussion and feedback
3.30 - 5:00pm	Panel discussion: 'Retail Reimagined: Unlocking the potential of AI, Swiss and UK Real World Applications'* <ul style="list-style-type: none"> - Panel speakers: David Hardiman-Evans: Senior Vice President North America, Ocado Keith Higgins: Chief Customer Development Officer, Unilever Dominique Locher: Founder & CEO, CapMartins Samuel Wenger: Global Head Direct to Consumer, On AG - Q&A, drinks and networking

*Delegates will be sent a small breakfast and a drink for the evening panel

In partnership with



Media and communication

Active social media campaign in the run-up, during and after the event, using the UK Embassy's Facebook and Twitter channels, as well as Switzerland Global Enterprise and the Swiss Business Hub's LinkedIn channels.

Project Coordination



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland
Swiss Business Hub United Kingdom & Ireland

The Swiss Business Hub UK+I is the business section of the Embassy of Switzerland in the UK. Its role is to foster business and R&D collaborations between Swiss and UK / Irish organisations.

Natalie Thomas, Head of the Swiss Business Hub UK+I natalie.thomas@eda.admin.ch



On behalf of the Swiss Confederation and the Swiss cantons, S-GE supports Swiss exporters abroad and promotes Switzerland as business location. S-GE is the first point of contact in Switzerland for all internationalisation topics.

With the support of



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