

Export Promotion

SERVICES AT A GLANCE



From start to finish, we support you in your international business, together with our unique network of national and global partners.



INFORMATION + CONSULTING

Individual and country-specific export consulting

Would you like to discuss your export project with an expert and clarify any initial questions? In a free, individually tailored initial consultation, our country consultants help you implement your projects. This means that you can get off to a faster, more efficient and more confident start in a new market.

s-ge.com/export-consulting

Register for a free initial consulting session:



ExportHelp – instant information

Do you have administrative questions on export documents, free trade agreements, origin of goods, customs clearance, CE markings, sending personnel abroad, and much more? Our expert ExportHelp team will assist you.

s-ge.com/exporthelp

Hotline: 0844 811 812

Events + webinars

Increase your knowledge of focus countries, focus sectors, market opportunities and current export topics at our events, and talk to the experts.

s-ge.com/events

Online tools

Do you want to receive information that's tailored specifically to your needs? Use our "GoGlobal Cockpit" and access personalized information and specific proposals for action. Or use our other online tools such as the "Customs Database", the "Expert Directory", the "Cleantech Cube" or the cooperation database of the Enterprise Europe Network.

s-ge.com/online-tools

Export newsletter

Do you want to stay current on developments in markets, countries and industries? Subscribe to our free export newsletter "export.news".

s-ge.com/newsletter

EXPORT WORKSHOP

Are you starting out in export, or do you want to increase your knowledge of it? Acquire important internationalization skills at our personally tailored workshops.

s-ge.com/export-workshop

MARKET ANALYSIS

Which target market is best suited to your product and service portfolio, and what are the opportunities there for introducing your product or service? We analyze relevant industries, your competitors' situations, potential customers, possible obstacles, market acceptance and much more on your behalf. This enables you to securely take the next step for exporting.

s-ge.com/market-analysis

LEGAL CLARIFICATION

The prior analysis of the legal, fiscal and regulatory peculiarities of the target market is the basis for optimal entry into the market. Clarify your specific questions in advance with our certified lawyers in the target country.

s-ge.com/legal-clarification

BUSINESS PARTNER SEARCH

Enter the market with suitable business partners. We are pleased to support you with your search and help you find distributors, sales agents, suppliers or end customers, or check the reliability of a potential partner.

s-ge.com/business-partner-search

TRADE FAIR SERVICE

Large international trade fairs are a timeless success factor for announcing your own brand and expanding your network of local relationships on the ground. Present your range of products and services under the "Switzerland" umbrella brand in the SWISS Pavilion. Our specialists will organize the trade fair for you so that you can concentrate fully on potential customers.

s-ge.com/trade-fairs

BUSINESS TRIP

Do you want to build a deeper understanding of the market on the ground or get to know your potential business partners personally? We will organize a tailored business trip for you so you can meet with important partners on the ground. Thanks to our network we can open many doors to partners and authorities for you.

s-ge.com/business-trip

SUPPORT IN THE TARGET MARKET

Have you arrived in your target market, and would you like to expand your business activities further? We are happy to help you whether you are planning an event on the ground, looking for a business location, or need support with sales, marketing, HR or translation.

s-ge.com/target-market-support

We are there for you worldwide



WHO WE ARE

Switzerland Global Enterprise (S-GE) is the official Swiss organization for export and investment promotion with around 200 employees at offices throughout Switzerland and in 31 countries. We support Swiss SMEs in their international business and help innovative foreign companies to establish in Switzerland. In doing so, we rely on a unique network of national and global partners. This is how we create added value for our clients and prosperity for Switzerland.

As a non-profit organization, we provide a public service for our clients on behalf of the Swiss Confederation (State Secretariat for Economic Affairs SECO) and the cantons. We operate our 27 offices, known as Swiss Business Hubs and Trade Points, in 31 countries jointly with the Federal Department of Foreign Affairs FDFA. Thanks to our global network of partners, we support our clients in many other countries.



“With Switzerland Global Enterprise, we jointly developed a plan to go international, and today our AgeTech products are also exciting care institutions in Germany and hopefully will soon do the same in other countries.”

SUSANNE DRÖSCHER
CO-CEO

CARU AG

Switzerland Global Enterprise
Stampfenbachstrasse 85
CH-8006 Zürich
T +41 44 365 51 51

Switzerland Global Enterprise
Corso Elvezia 16
CH-6901 Lugano
T +41 91 601 86 86

Switzerland Global Enterprise
Chemin du Closel 3
CH-1020 Renens
T +41 21 545 94 94

s-ge.com
info@s-ge.com